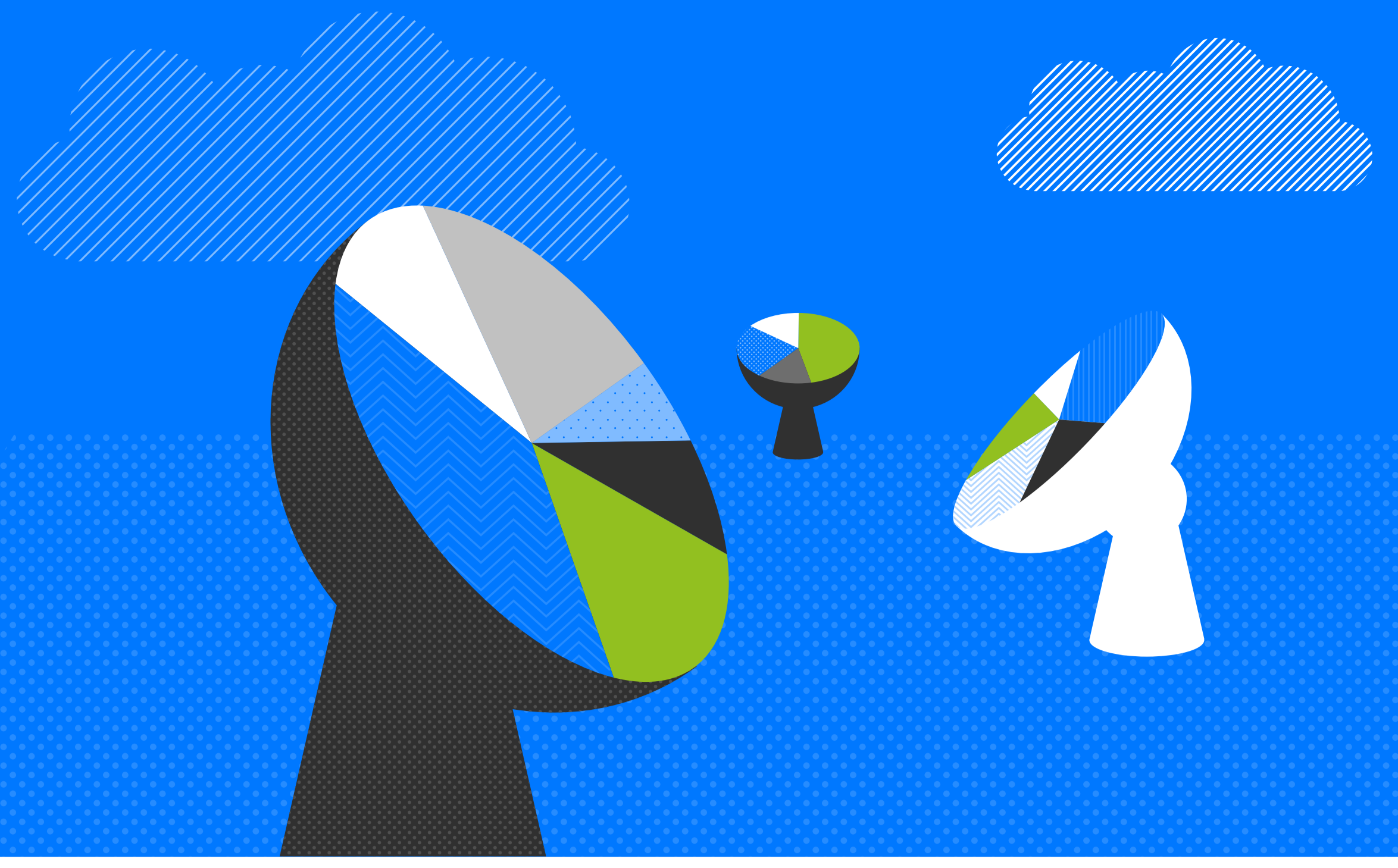


External insight. Planning foresight.



The Prevedere Advanced Predictive Planning platform

What if you could understand which external factors impact your business, quantify that impact, and protect against it or seize a market opportunity?

By integrating Prevedere's Advanced Predictive Planning platform to your current processes, you can drive better decisions with better risk management and opportunity development.



Understand what's impacting your business

Identify your most predictive leading indicators

Our technology analyzes millions of global economic data series from thousands of public and private sources to identify which indicators contribute to your outcomes.

[Learn more](#)



Quantify risks and opportunities

Predict future headwinds and tailwinds and plan accordingly

Our econometrics-based machine learning engine creates, simulates, scores, and refines predictive models and then generates economic baseline forecasts.

[Learn more](#)



Create planning guard rails through what-if analysis

Plan for optimistic and pessimistic outcomes, and everything in between

Vary planning assumptions and create what-if forecast scenarios, for planning agility and competitive advantage.

[Learn more](#)



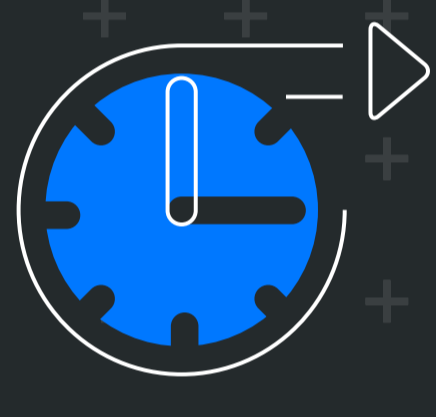
Get a heads up on market shifts before your competition

Continuous monitoring allows for constant improvement

We've automated the process of monitoring your forecast models' predictive health, providing an early warning system with alerts when prediction changes.

[Learn more](#)

Resources for forward-looking enterprises



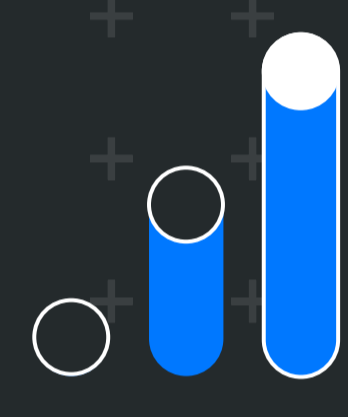
Future proof your business

[Learn more](#)



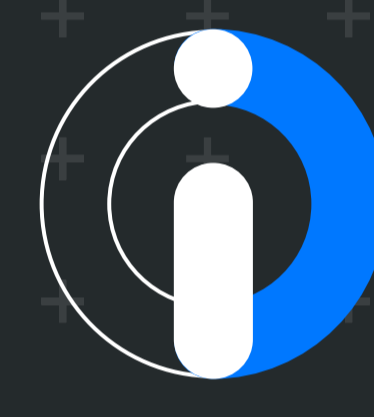
Hear from thought leaders

[Learn more](#)



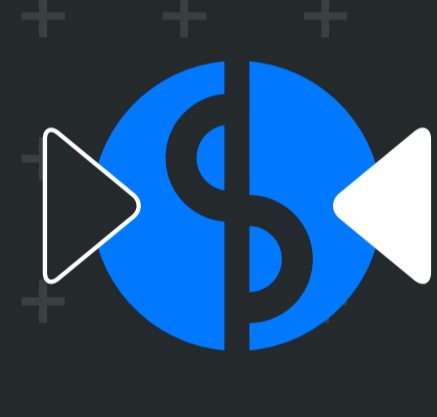
CFO Journals

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Insights you can use

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Real ROI within reach

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Holistic, insightful, actionable insights across industries



Consumer Goods

Discover the hidden drivers that the consumer goods industry needs to know

[Learn more](#)



Retail

Gain a real-time view of future shopper demand and drivers

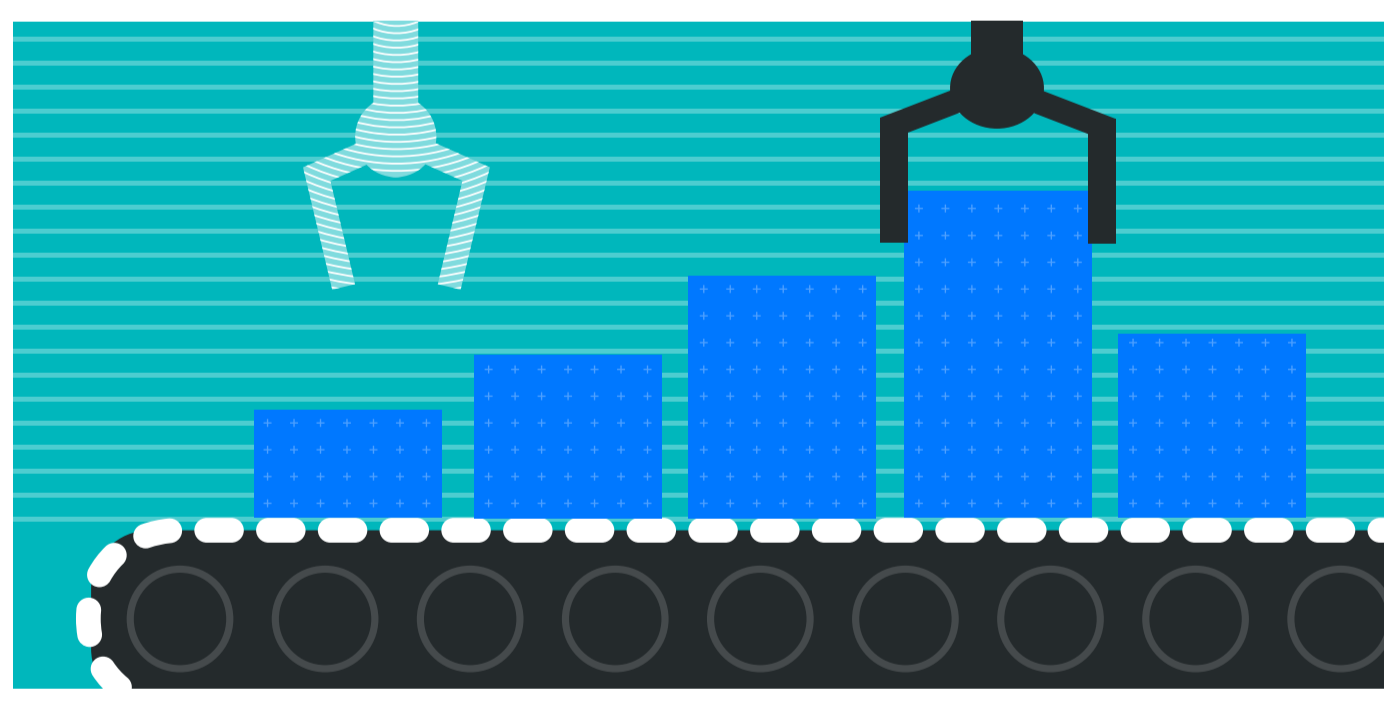
[Learn more](#)



Travel/Hospitality

Gain a holistic view of booking behavior

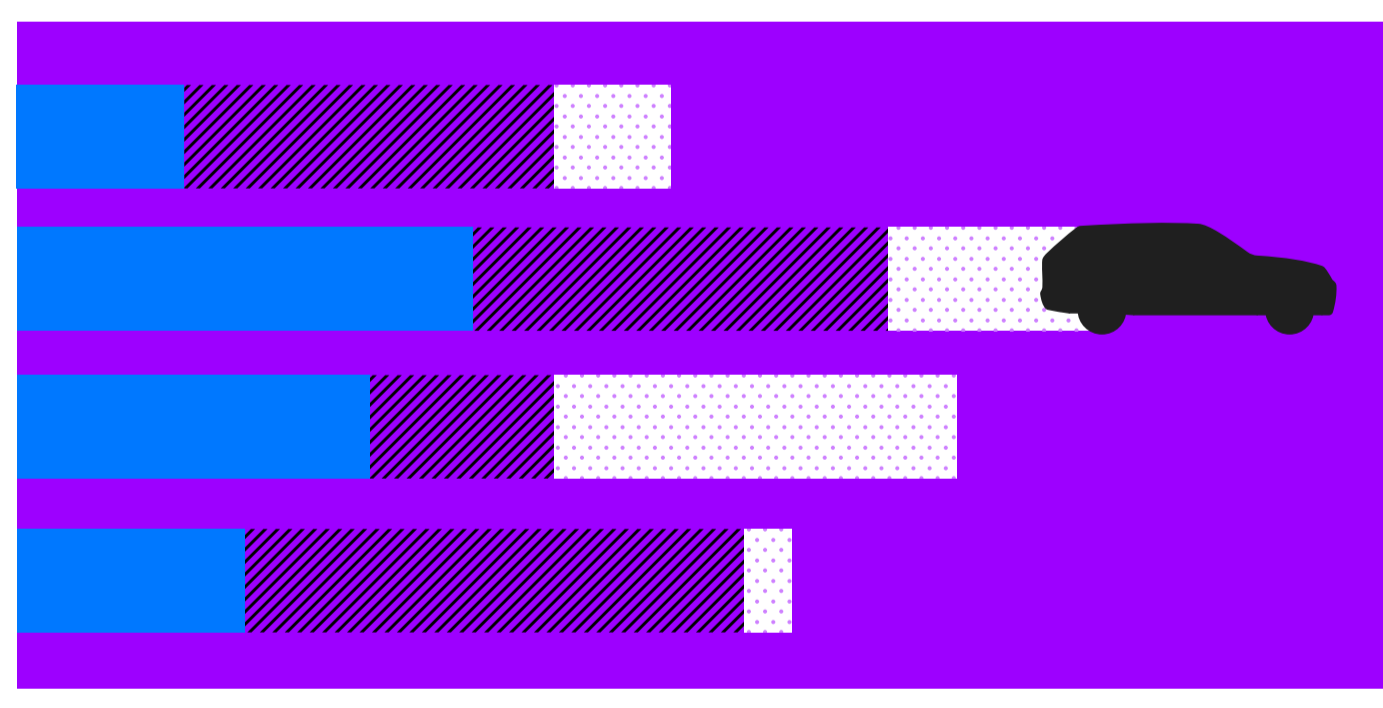
[Learn more](#)



Manufacturing

Understand the hidden drivers of demand for new and existing markets

[Learn more](#)



Automotive

Understand the hidden drivers of the automotive consumer

[Learn more](#)



Private Equity

Learn how Intelligent Forecasting enables PE firms in 3 key ways

[Learn more](#)

Adding Advanced Predictive Planning to Fortune 500 organizations

Prevedere provides the competitive advantage of knowing when to expect downturns or upturns in our categories, allowing companies to change course when necessary.



Contact us

We will connect with you to answer questions and explore solutions

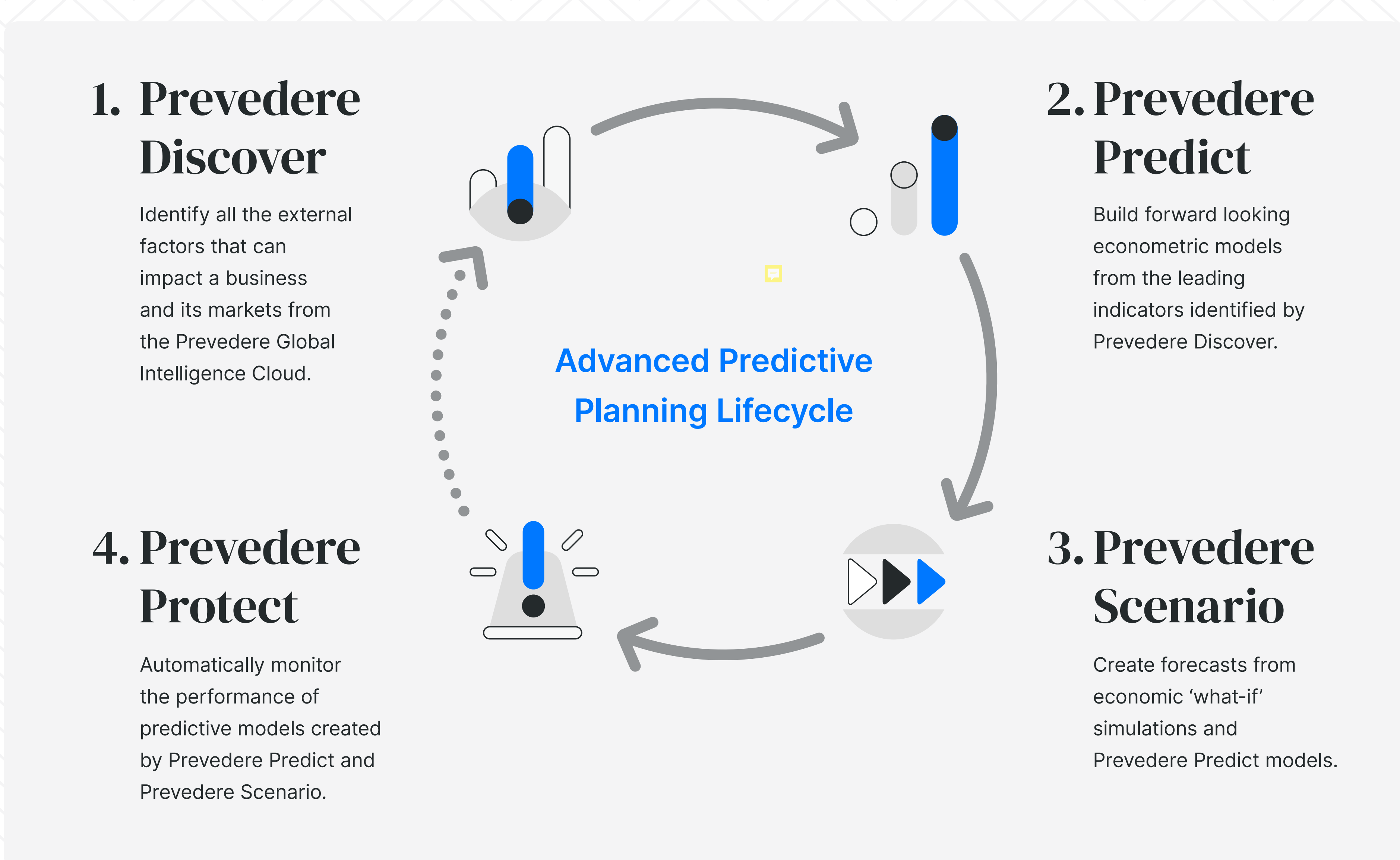
[Tell me more](#)

Prevedere Advanced Predictive Planning platform
Enabling the Advanced Predictive Enterprise



Prevedere Advanced Predictive Planning Platform

The Prevedere Advanced Predictive Planning platform is a patented market-leading technology for identifying relevant external factors, creating forward-looking predictive models, enabling “what if” analysis of potential future conditions, and monitoring for future market shifts.



Prevedere Global Intelligence Cloud

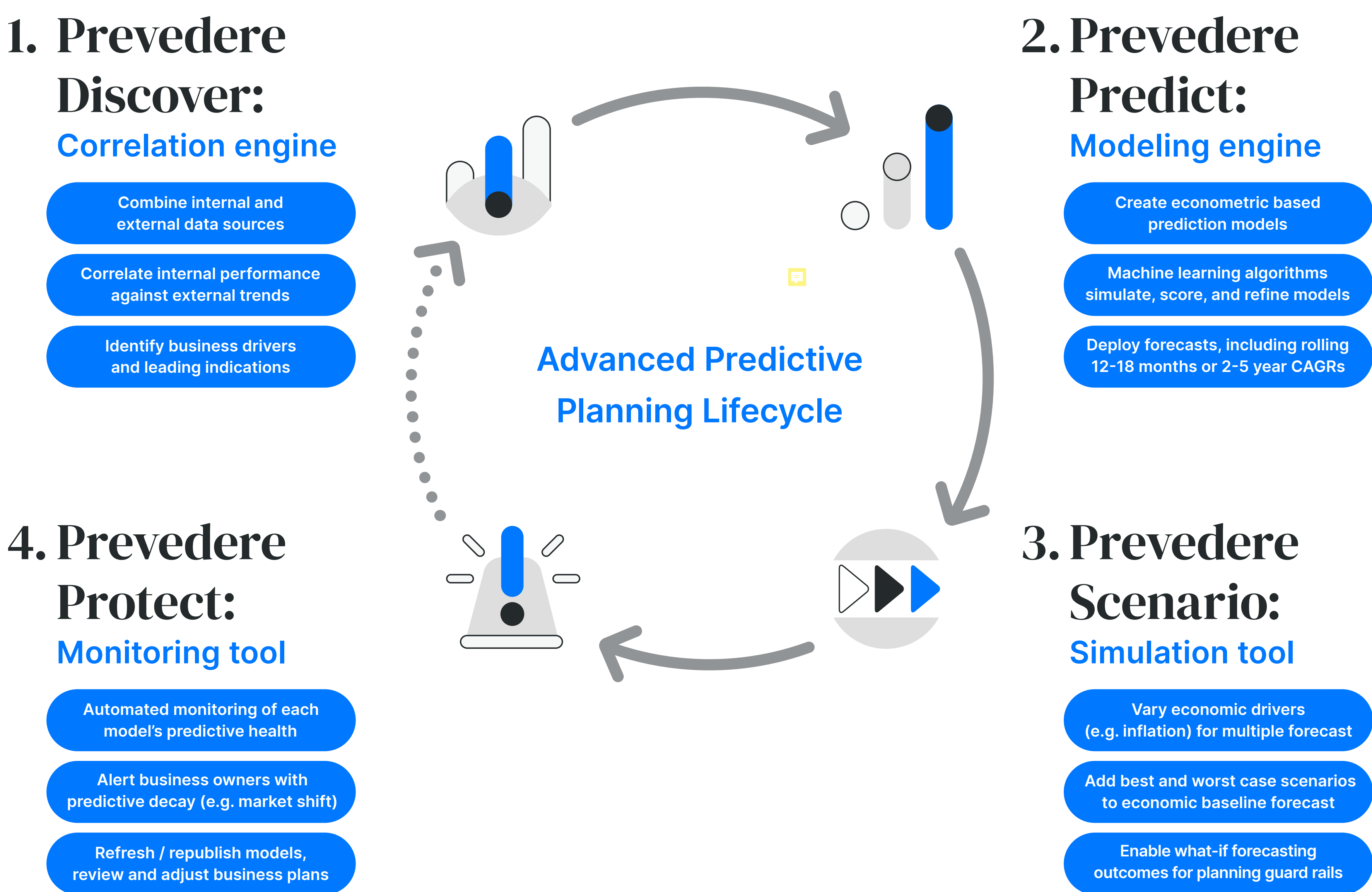
The Prevedere Global Intelligence Cloud augments internal data to drive Advanced Predictive Planning.

- Industry
- Macro-economic
- Consumer trends
- Global trade
- Weather & climate
- Supply chain
- Wages & employment

Advanced analytics and machine learning platform

- Proven**
Track record of validating thousands of predictive models
- Model ready**
Major investment in collating and preparing external data
- Econometrics ready**
Unique combination of data, algorithms and modeling
- Scalable**
Systematic and repeatable for high frequency + volume

Enabling the Advanced Predictive Planning Lifecycle



Prevedere Advanced Predictive Planning enables systematic and scalable modeling

- Forecast accuracy**
Leverages Prevedere economic forecasts and scenarios for each platform around the world. Forecast accuracy and confidence in planning has skyrocketed.
- Guard rails**
Economic baseline forecasts combined with safety net for planners.
- Market savvy**
Planners and leaders around the world and what really drives their business, and by more knowledgeable about economic impact on supply and demand.

Prevedere Advanced Predictive Planning Platform datasheet



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Complete the form and one of our team will be in touch soon.

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Prevedere Global Intelligence Cloud

The foundation for Advanced Predictive Planning

Prevedere Global Intelligence Cloud

With millions of model-ready data sets from thousands of external sources, the Prevedere Global Intelligence Cloud augments internal data to drive Advanced Predictive Planning.

The Prevedere Global Intelligence Cloud make it fast and easy to find and use data from outside an organization's own four walls, and is the foundation for Advanced Predictive Planning.



Prevedere Global Intelligence Cloud

The Prevedere Global Intelligence Cloud augments internal data to drive Advanced Predictive Planning.

Industry

Macro-economic

Consumer trends

Global trade

Weather & climate

Supply chain

Wages & employment

Geography

- United States
- Canada
- Europe
- Asia

Industry


- Consumer Goods & Service
- Retail & Wholesale
- Manufacturing & Materials
- Travel, Hospitality & Entertainment
- Construction & Engineering
- Energy & Fuels

Macro/financial

- Macroeconomic (US)
- Stock Market & Financials
- Prevedere Custom Indices

With millions of model-ready data sets from thousands of external sources, Prevedere's Global Intelligence Cloud augments internal data to drive Advanced Predictive Planning.

Sources



Benefits of the Prevedere Global Intelligence Cloud

- 

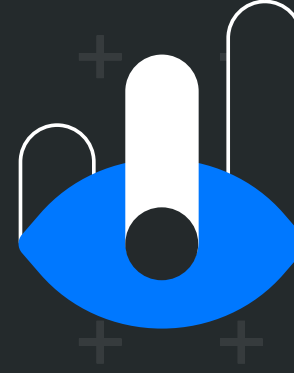
Connect to thousands of data sources
- 

Broad coverage of macroeconomic and industry signals
- 

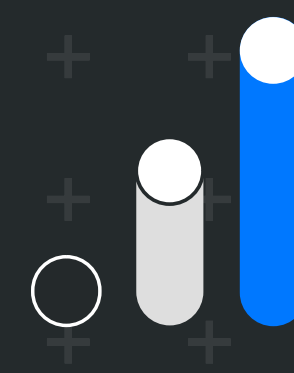
Sourced primed and model - ready
- 

Easy starting point for Advanced Predictive Planning


Prevedere Advanced Predictive Planning Platform

- 

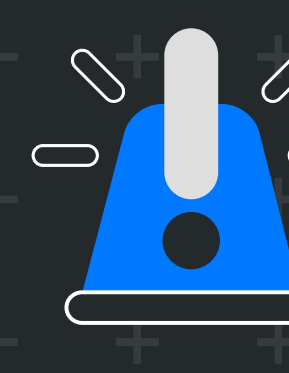
Prevedere Discover
Prevedere Discover identifies all the external factors that can impact a business and its markets.

[Learn more](#)
- 

Prevedere Predict
Prevedere Predict builds forward looking econometric models from the leading indicators identified by Prevedere Discover.

[Learn more](#)
- 

Prevedere Scenario
Prevedere Scenario creates forecasts from economic 'what-if' simulations and Prevedere Predict models.

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Prevedere Protect
Prevedere Protect automatically monitors the performance of predictive models created by Prevedere Predict and Prevedere Scenario.

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Prevedere Global Intelligence Cloud datasheet



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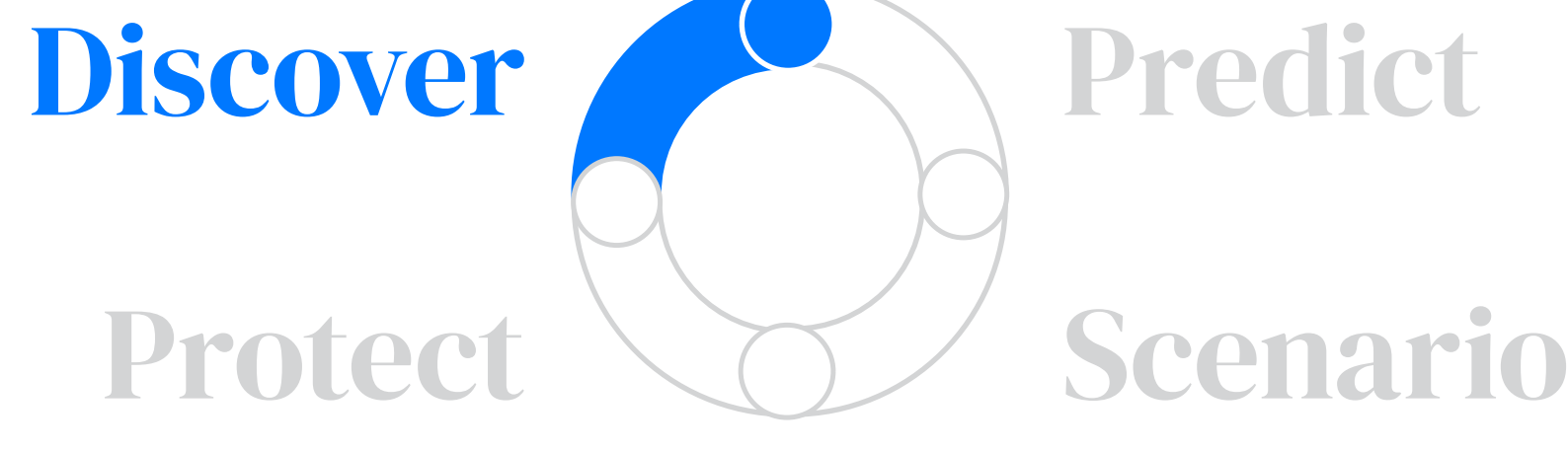
Prevedere Discover

The indicator correlation engine for Advanced Predictive Planning

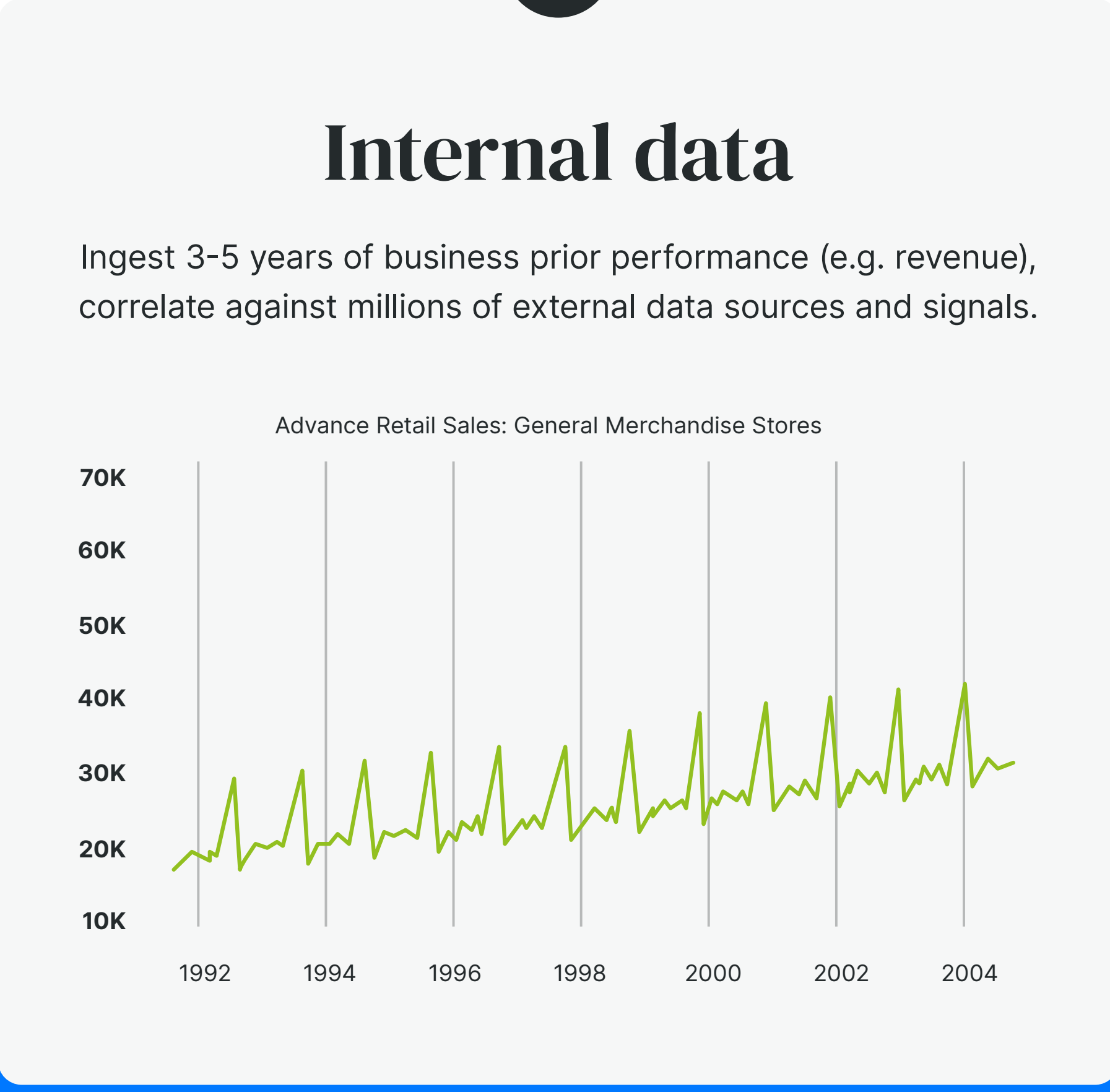
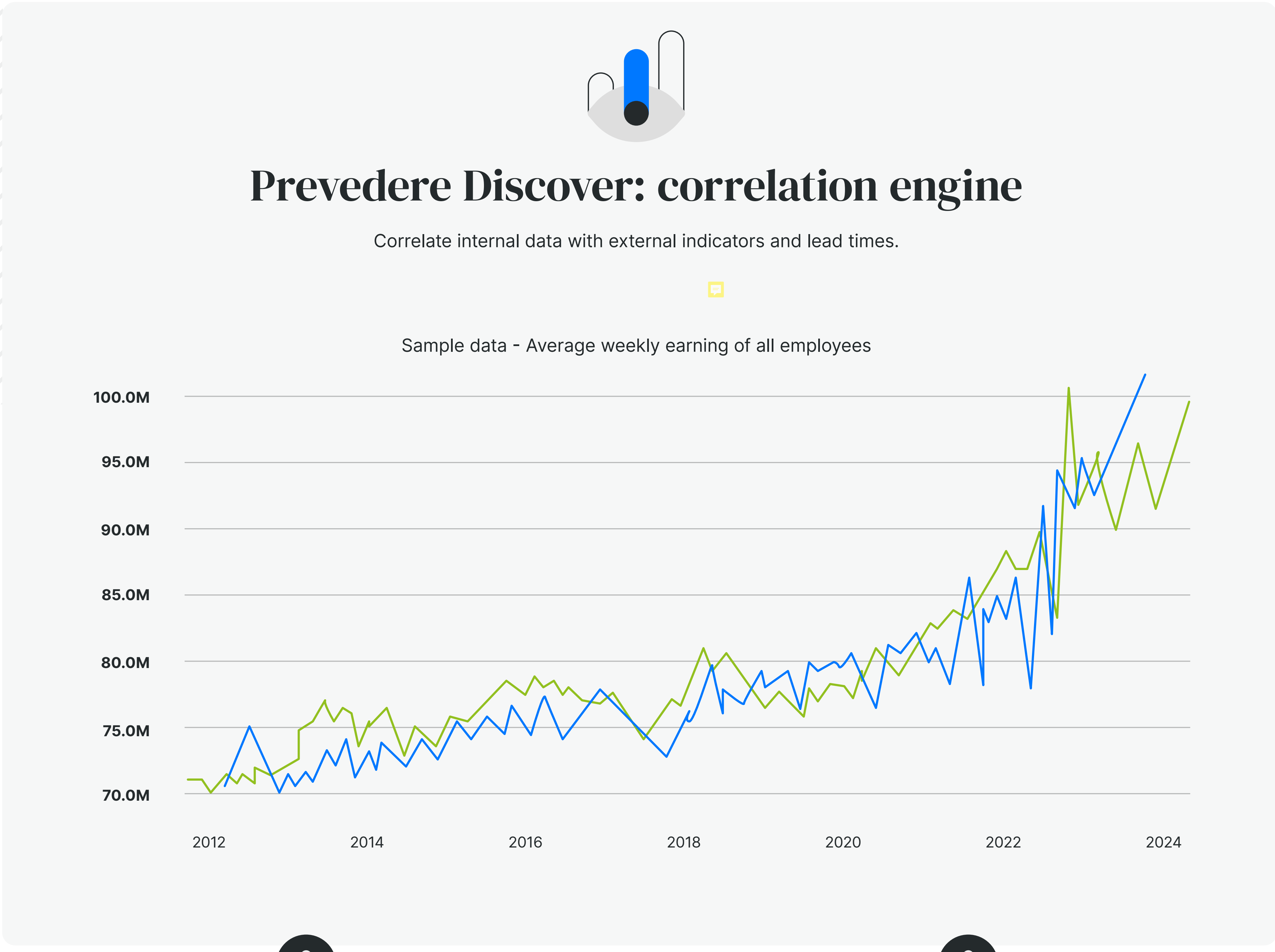
Prevedere Discover

Prevedere Discover identifies all the external factors that can impact a business and its markets. Prevedere Discover correlates internal data with external indicators and lead times from the Prevedere Global Intelligence Cloud.

Prevedere Discover compares years of trends, patterns and lead/lag behaviors of millions of drivers, to find out which external forces actually impact a client's line of business (whether total, or for a channel, division, product or category).



Identify all the external factors that can impact a business and its markets.



Prevedere Global Intelligence Cloud

The Prevedere Global Intelligence Cloud augments internal data to drive Advanced Predictive Planning.

- Industry
- Global trade
- Supply chain
- Consumer trends
- Weather & climate
- Macro-economic
- Wages & employment

Benefits of Prevedere Discover

- Identify your unique set of leading economic indicators and their lead times
- Enable stage 1 of the predictive AI modeling process - Discovery
- Educate your business leaders on the exact economic drivers of their LOBs
- Create a market savvy business with relevant economic intelligence

Prevedere Advanced Predictive Planning Platform

- Prevedere Predict**
Prevedere Predict builds forward looking econometric models from the leading indicators identified by Prevedere Discover.

[Learn more](#)
- Prevedere Scenario**
Prevedere Scenario creates forecasts from economic 'what-if' simulations and Prevedere Predict models.

[Learn more](#)
- Prevedere Protect**
Prevedere Protect automatically monitors the performance of predictive models created by Prevedere Predict and Prevedere Scenario.

[Learn more](#)

Prevedere Discover datasheet



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Complete the form and one of our team will be in touch soon.

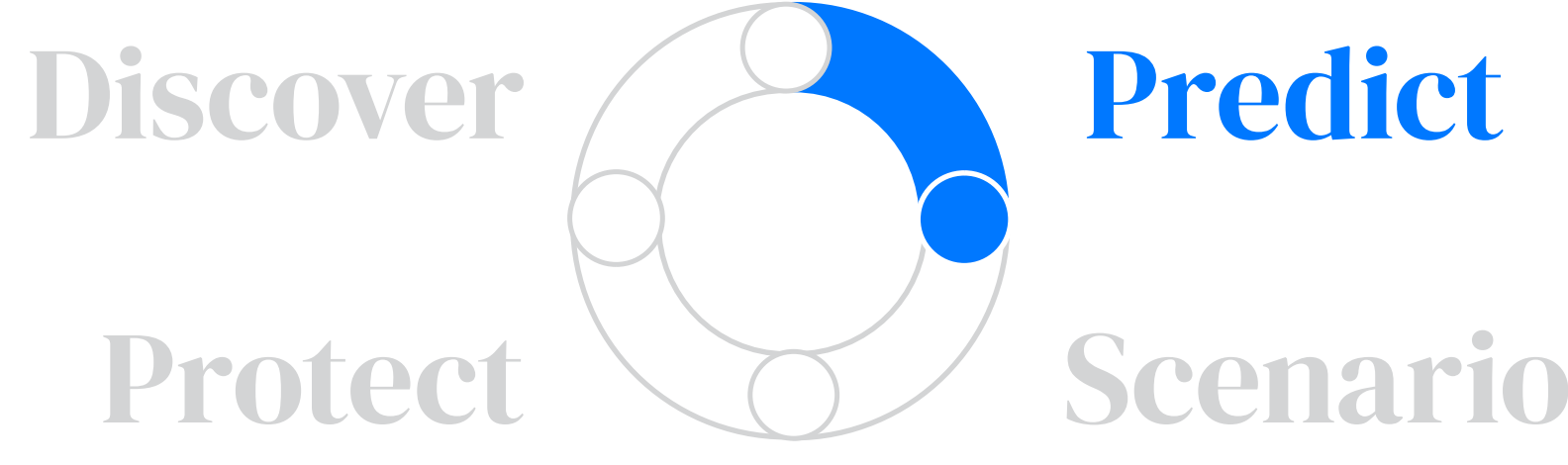
Prevedere Predict

The modeling engine for Advanced Predictive Planning

Prevedere Predict

Prevedere Predict builds forward looking econometric models from the leading indicators identified by Prevedere Discover. Prevedere Predict uses Artificial Intelligence to create, simulate then select best-fit models for Advanced Predictive Planning.

By leveraging cause and effect econometric forecasting methods, Prevedere Predict creates thousands of predictive models based on permutations of the external indicators. The outcome for an organization is a series of forecasts (raw, CAGR, year on year) that enable market-validated forecasting and planning.

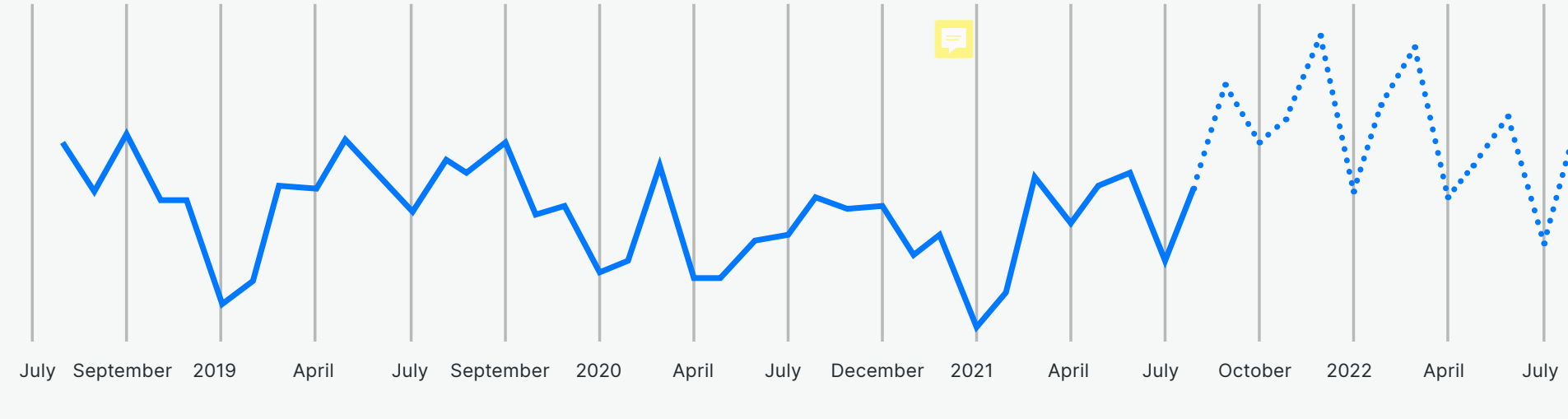


Build forward looking econometric models from the leading indicators.

Prevedere Predict: modeling engine

Use Artificial Intelligence to create, simulate then select best-fit models.

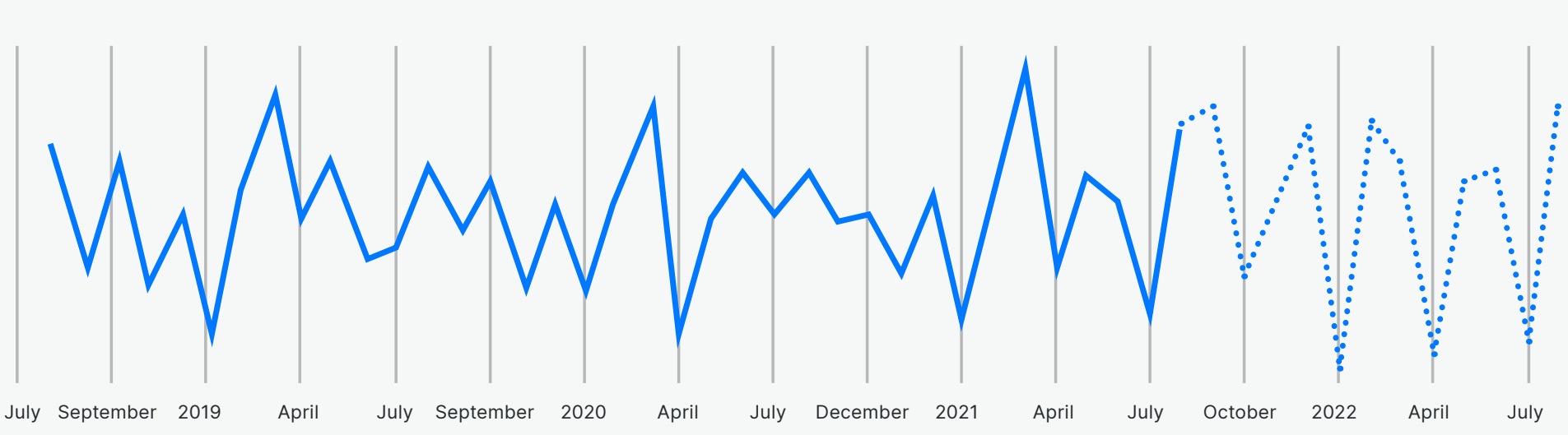
Raw Forecast



Contributing External Indicators

- 44.59% **P** Prevedere US Telecommunications Industry Leading Indicator
- 32.70% **M** McGraw Hill Residential Building Construction
- 9.26% **C** Consumer Sentiment
- 8.46% **E** Electronics and appliance stores - Average weekly earnings
- 4.99% **A** All other specialty trade contractors - All employees, thousands

Year/Year Forecast



Correlation Matrix

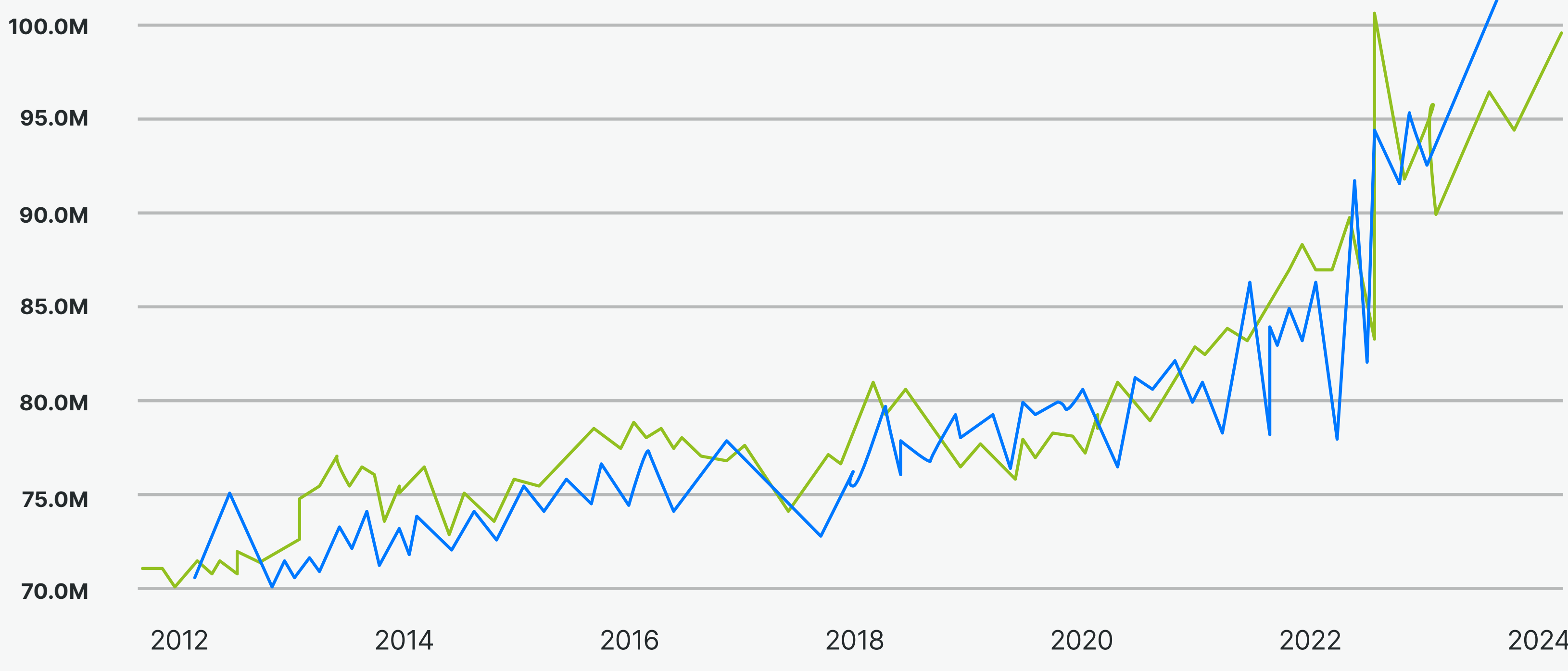
Prevedere US Telecommunications Industry Leading Indicator	0.51			
McGraw Hill Residential Building Construction	0.37	0.56		
Consumer Sentiment	0.43	0.45	0.05	
Electronics and appliance stores - AVERAGE WEEKLY EARNINGS	0.55	0.48	0.24	0.59

Create and refine models at scale and speed, ranked by predictive accuracy.



Prevedere Discover: correlation engine

Correlate internal data with external indicators and lead times.



Benefits of Prevedere Predict

Based on econometric methods, with custom extensions

Thousands of models automatically created and simulated

Millions of statistical tests to refine and rank models

Broad range of forecasting KPIs generated

Prevedere Advanced Predictive Planning Platform

Prevedere Discover
Prevedere Discover identifies all the external factors that can impact a business and its markets.

[Learn more](#)

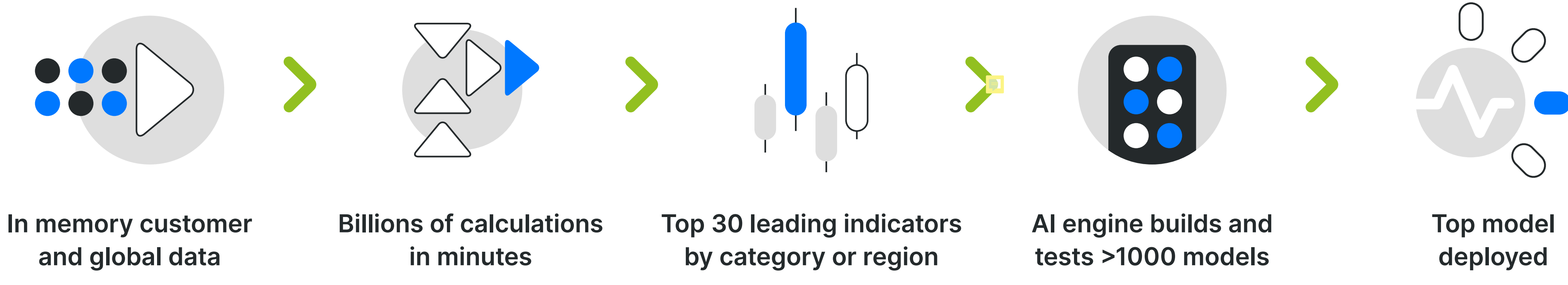
Prevedere Scenario
Prevedere Scenario creates forecasts from economic 'what-if' simulations and Prevedere Predict models.

[Learn more](#)

Prevedere Protect
Prevedere Protect automatically monitors the performance of predictive models created by Prevedere Predict and Prevedere Scenario.

[Learn more](#)

Increases the time and accuracy to build series models, while providing transparent and intuitive results



Prevedere Predict datasheet



[Download](#)

Request a demo

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[Submit](#)

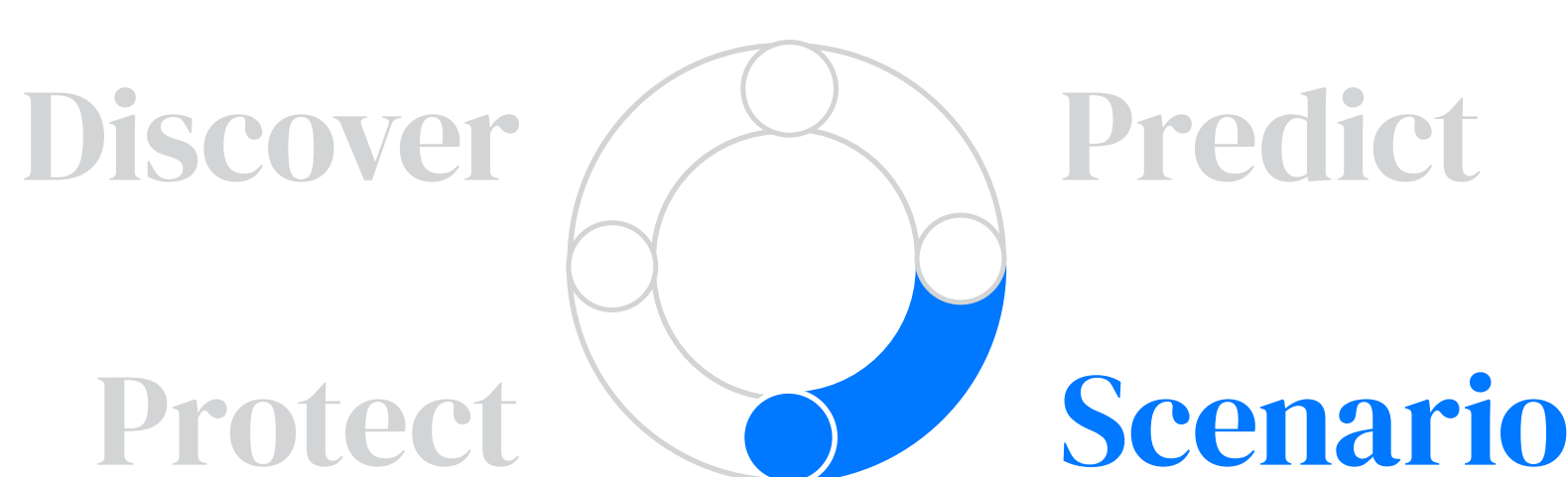
Prevedere Scenario

The simulation tool for Advanced Predictive Planning

Prevedere Scenario

Prevedere Scenario creates forecasts from economic 'what-if' simulations and Prevedere Predict models. It applies planning guard rails by adding optimistic and pessimistic predictions to baseline forecasts.

Companies are now integrating economic scenario planning into their processes more than ever. Scenario planning is about identifying a specific set of uncertainties, and developing different "realities" of what might happen in the future.

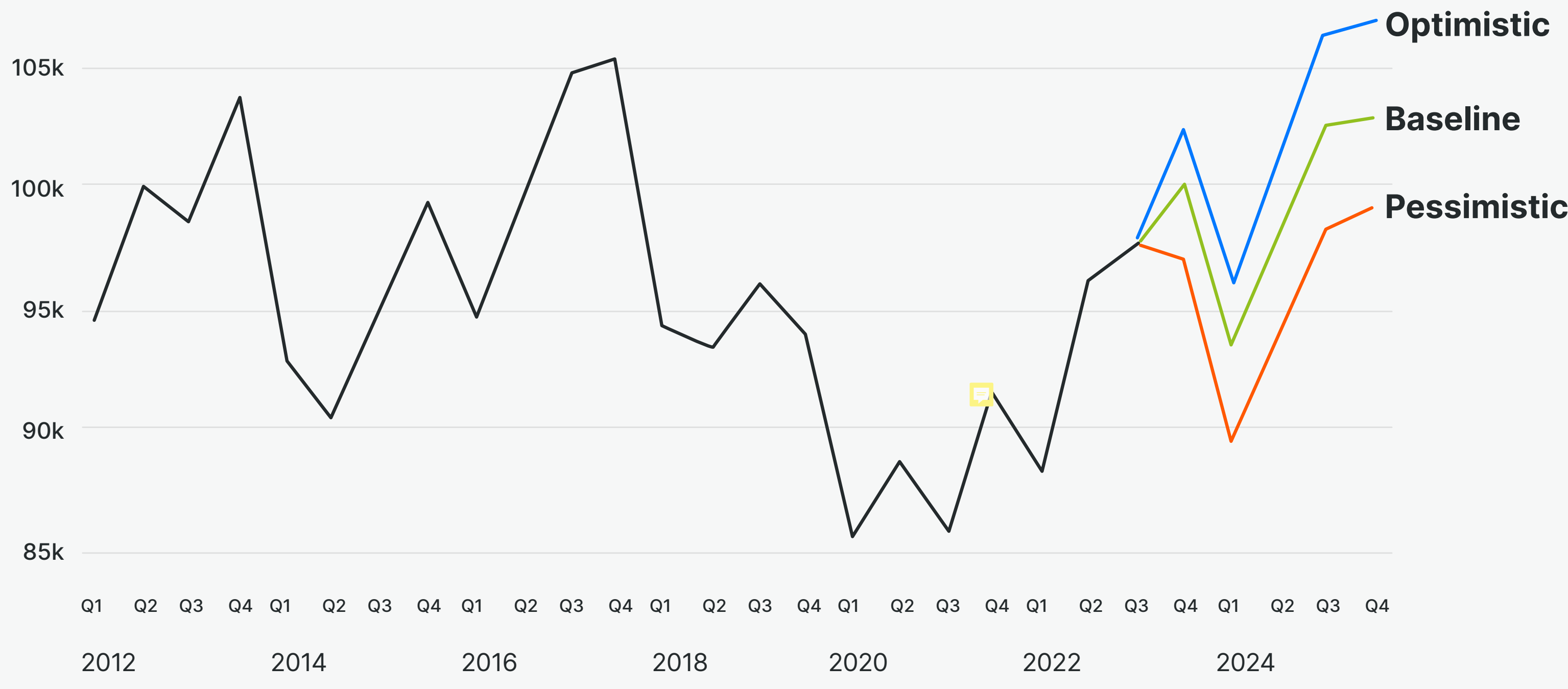


Create scenarios from economic 'what-if' simulations and predictive models.



Prevedere Scenario: simulation tool

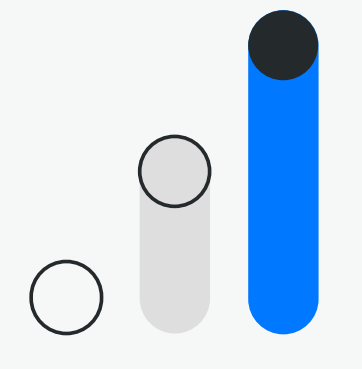
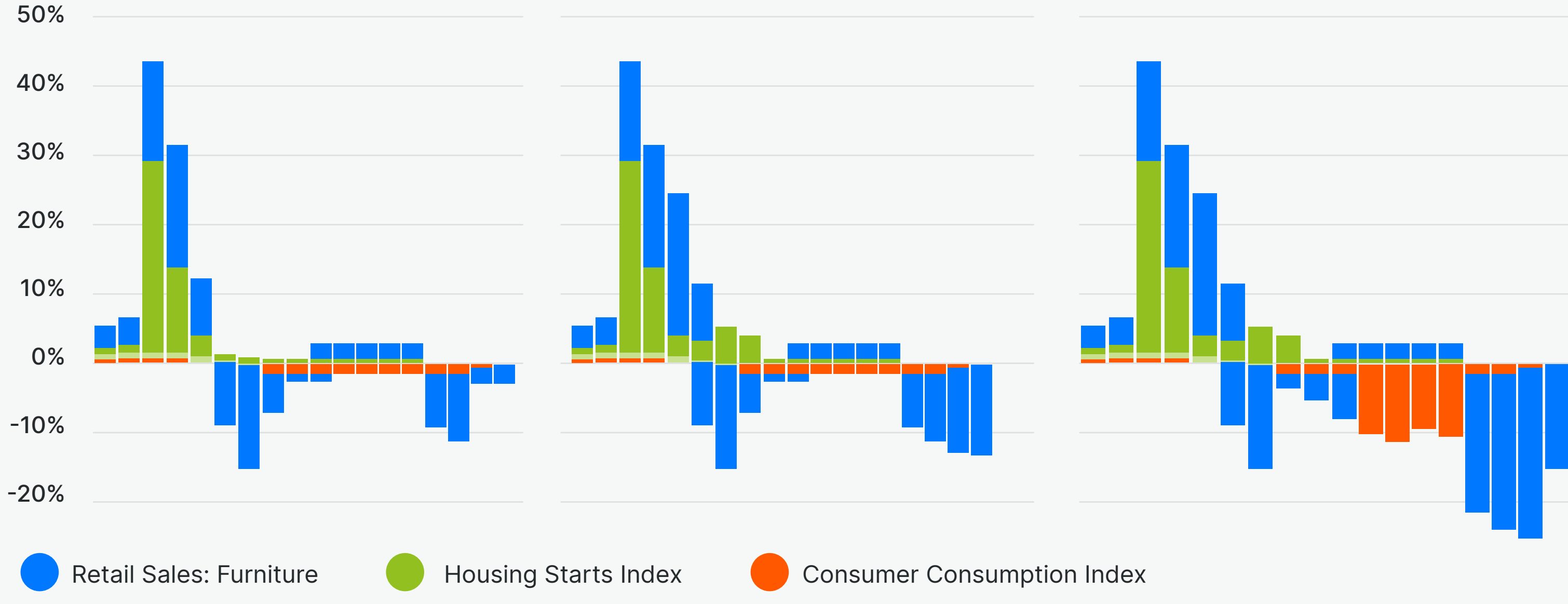
Create planning guard rails by adding optimistic and pessimistic predictions to baseline forecasts.



Optimistic Forecast

Baseline Forecast

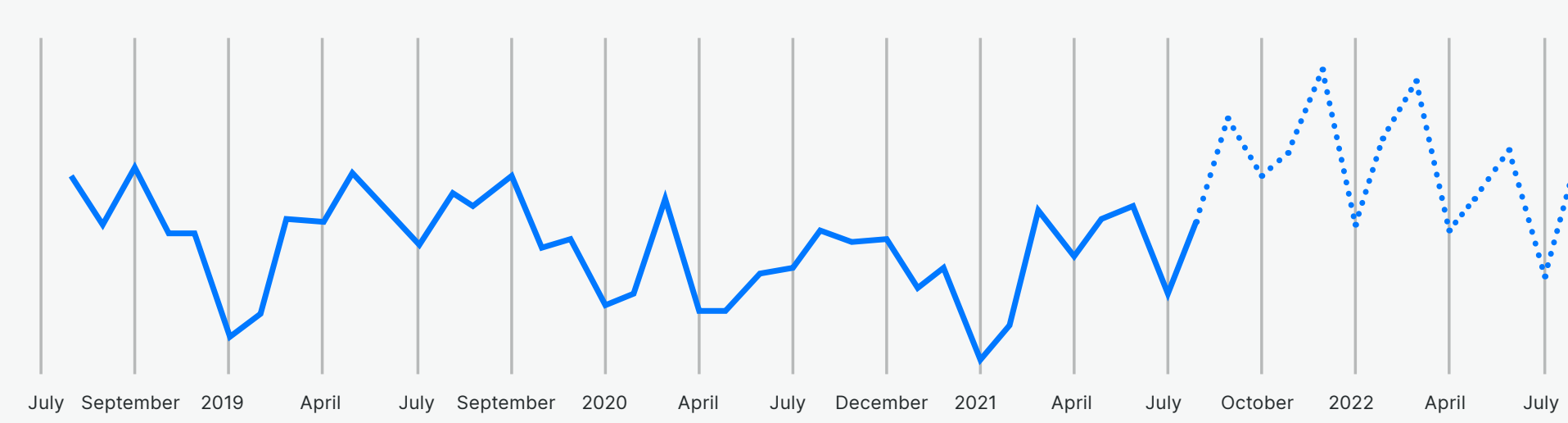
Pessimistic Forecast



Prevedere Predict: modeling engine

Use Artificial Intelligence to create, simulate then select best-fit models.

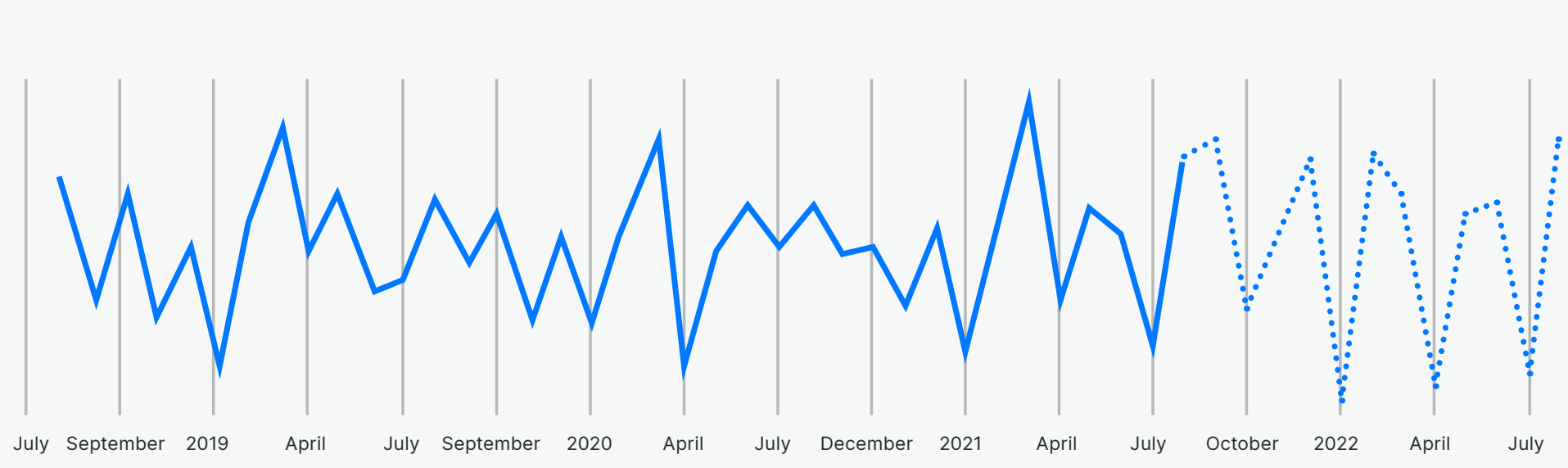
Raw Forecast



Contributing External Indicators

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Correlation Matrix

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Electronics and appliance stores - AVERAGE WEEKLY EARNINGS	0.55	0.48	0.24	0.59

Benefits of Prevedere Scenario

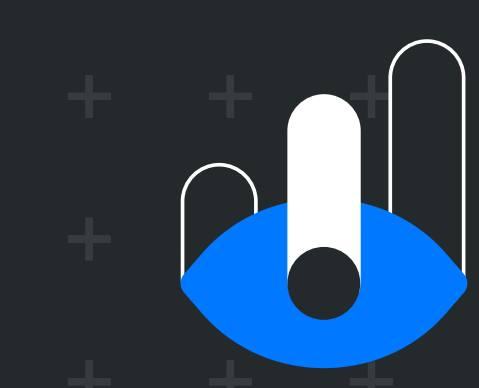
Identify external drivers, develop a range of plausible outcomes

Leverage timely insights in strategic, financial and operational plans

Improve planning accuracy and agility amid unprecedented uncertainty

Enable What-If planning activity based on predictive AI analytics

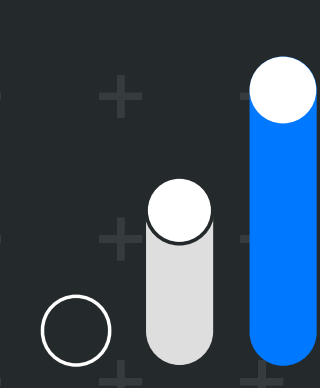
Prevedere Advanced Predictive Planning Platform



Prevedere Discover

Prevedere Discover identifies all the external factors that can impact a business and its markets.

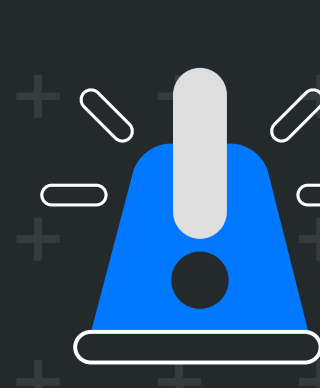
[Learn more](#)



Prevedere Predict

Prevedere Predict builds forward looking econometric models from the leading indicators identified by Prevedere Discover.

[Learn more](#)



Prevedere Protect

Prevedere Protect automatically monitors the performance of predictive models created by Prevedere Predict and Prevedere Scenario.

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Prevedere Scenario datasheet



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Prevedere Protect

The performance monitoring tool for Advanced Predictive Planning

Prevedere Protect

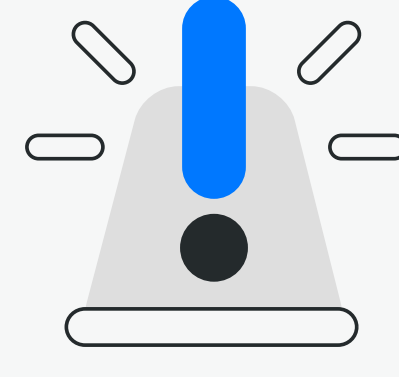
Prevedere Protect automatically monitors the performance of predictive models created by Prevedere Predict and Prevedere Scenario. It triggers alerts based on future market shifts and anomalies to enable planning pivots and reinforce strategic confidence.

Prevedere Protect is a unique and critical innovation in predictive AI, that fully automates model health monitoring, alerting business owners of unplanned change in future outcomes. Prevedere Protect provides both leadership and demand planners with early warnings about market shifts, long before competitors, providing timely alerts of new risk and opportunity.

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Automatically monitor plan performance

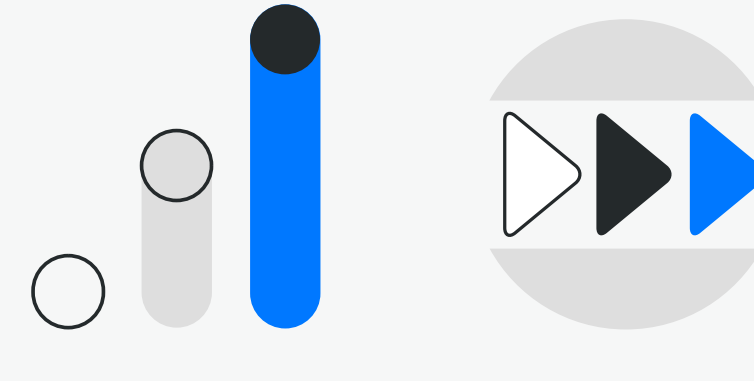


Prevedere Protect: monitoring tool

Trigger alerts based on market shifts and anomalies to enable planning pivots and reinforce strategic confidence.

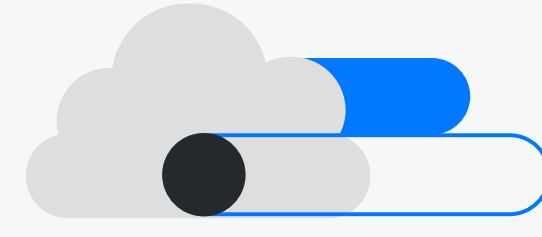
Planning activities

- Supply
- Strategy
- Investor relations
- Long-range
- Operations
- Working capital
- Growth
- Market
- Sales
- Demand
- Quota
- Pricing
- Workforce



Prevedere Forecasts and Scenarios

Creates forecasts from economic 'what-if' simulations and Prevedere Predict models.



Prevedere Global Intelligence Cloud

Augments internal data to drive Advanced Predictive Planning.

Benefits of Prevedere Protect



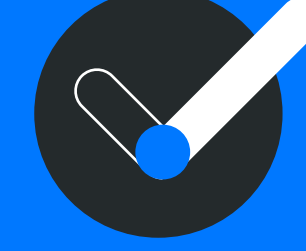
Continual model health checking is critical for predictive AI



Health checks occur periodically and whenever underlying data changes

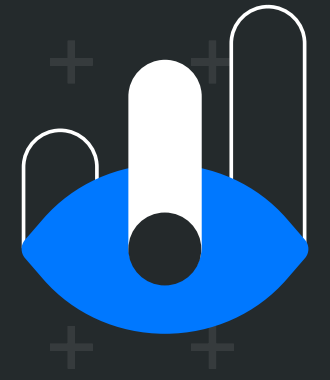


Alerts are triggered when health drops 5% (yellow) and 15% (red)



Comprehensive individual model analytics show root causes

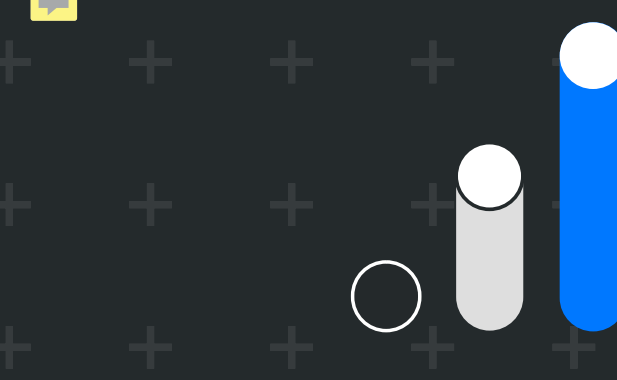
Prevedere Advanced Predictive Planning Platform



Prevedere Discover

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Prevedere Predict

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Prevedere Scenario

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Prevedere Protect datasheet



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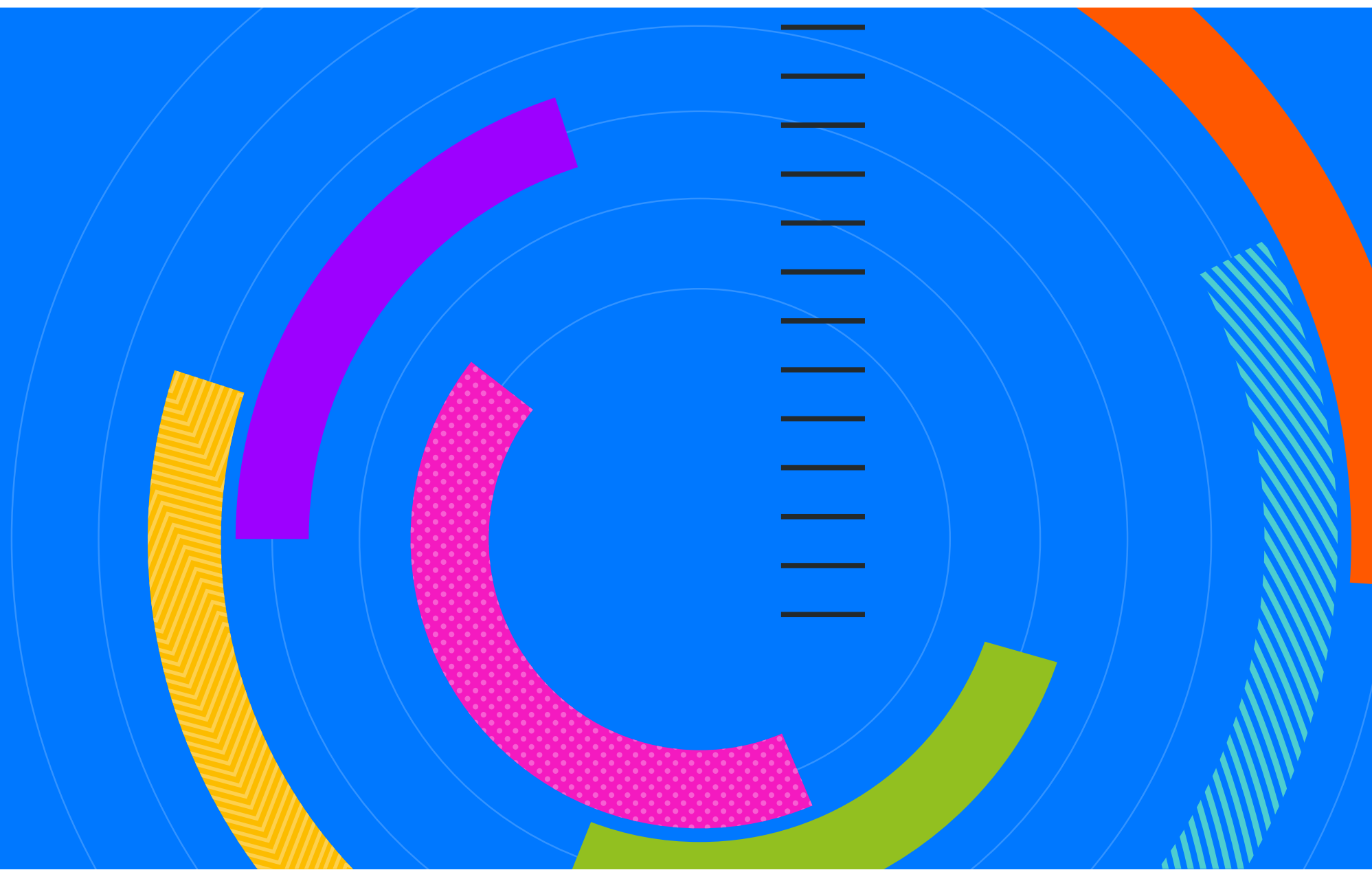
Request a demo

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Industries

Advanced Predictive Planning for leaders in many sectors



Prevedere's data, technology and economists help enterprises become more intelligent by accurately predicting future business outcomes. Prevedere's cloud analytics engine leverages global data, econometric machine learning and economist interpretation to deliver significant value to strategic planners in multiple industries.

We help executive and financial management more accurately predict and plan for future headwinds and tailwinds. See below for five of the industries we support.



Consumer Goods

Discover the hidden drivers that the consumer goods industry needs to know

[Learn more](#)



Retail

Gain a real-time view of future shopper demand and drivers

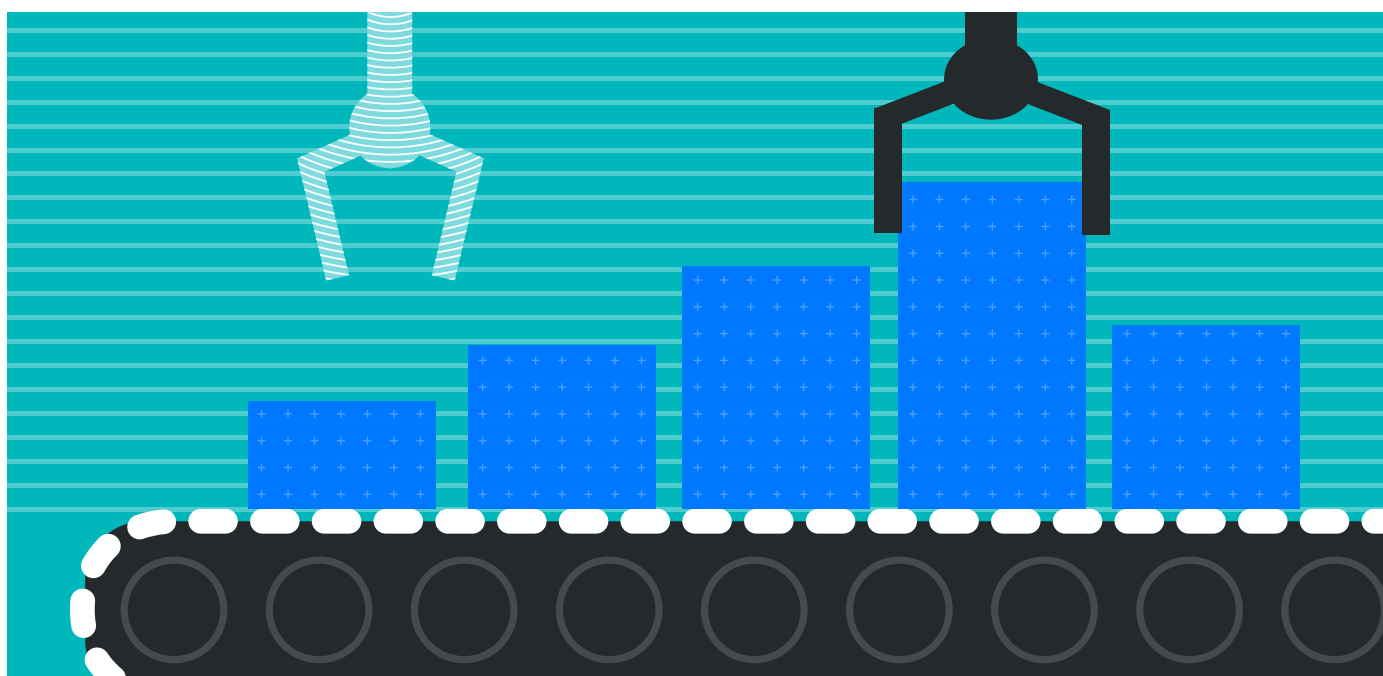
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Travel/Hospitality

Gain a holistic view of booking behavior

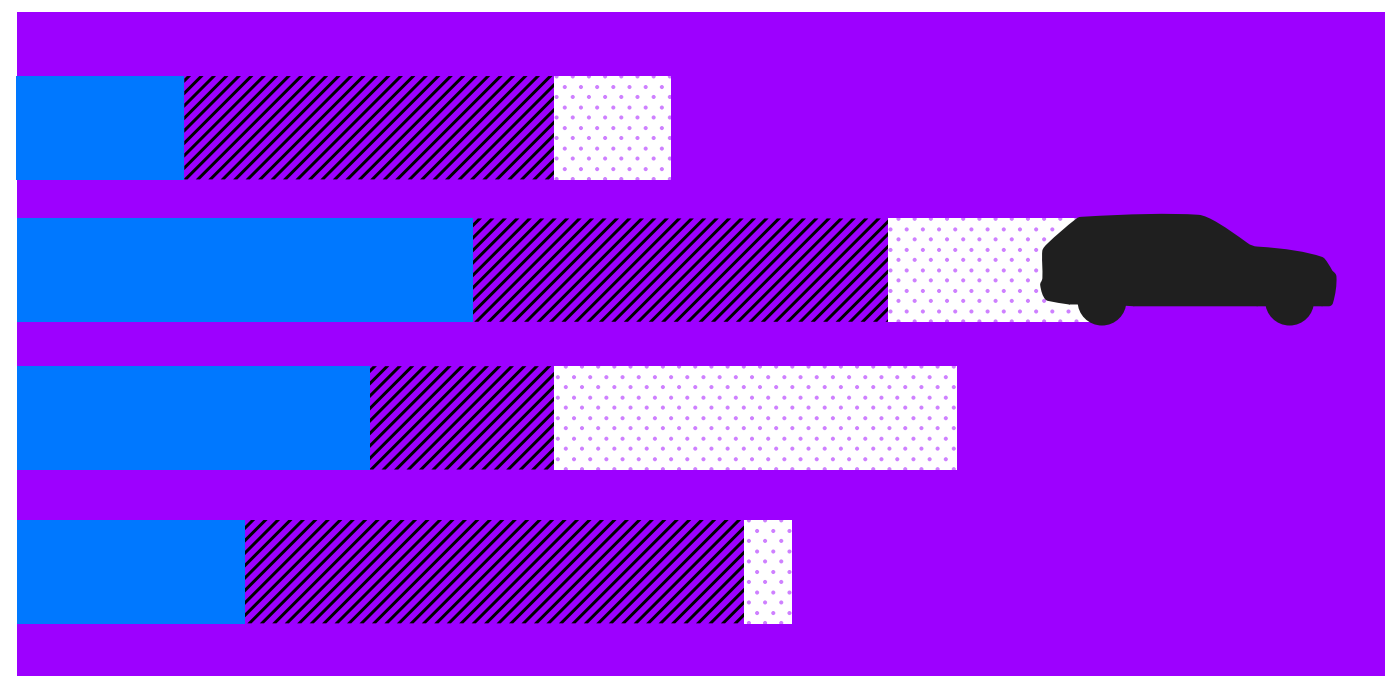
[Learn more](#)



Manufacturing

Understand the hidden drivers of demand for new and existing markets

[Learn more](#)



Automotive

Understand the hidden drivers of the automotive consumer

[Learn more](#)



Private Equity

Learn how Intelligent Forecasting enables PE firms in 3 key ways

[Learn more](#)

Consumer Goods

Remove external blind-spots that the consumer goods industry needs to know about market behavior



What is the full consumer story?

While marketing, promotions, and price changes affect future sales, consumer behavior is also driven by numerous external factors. Wages, cost of fuel, sentiment, and online search trends can impact the consumer's willingness to buy, but are factors beyond a company's control.

Nonetheless, they can be analyzed and included in your research plan.

By using Prevedere, CPG companies can reduce sales forecast error by 50%, allowing brand teams to improve daily product decisions with reliable forward-looking insight.

Retail

Improve business navigation of consumer trends and buyer behavior



What affects shopper behavior before they shop?

Prevedere helps retailers by monitoring external leading indicators that signal future changes in demand. By incorporating external factors into the planning process, retailers can see upwards of 20% improvement in order fill rate by accurately predicting when shoppers will most likely buy.

Travel and Hospitality

Enhance understanding of purchase trends and booking preferences



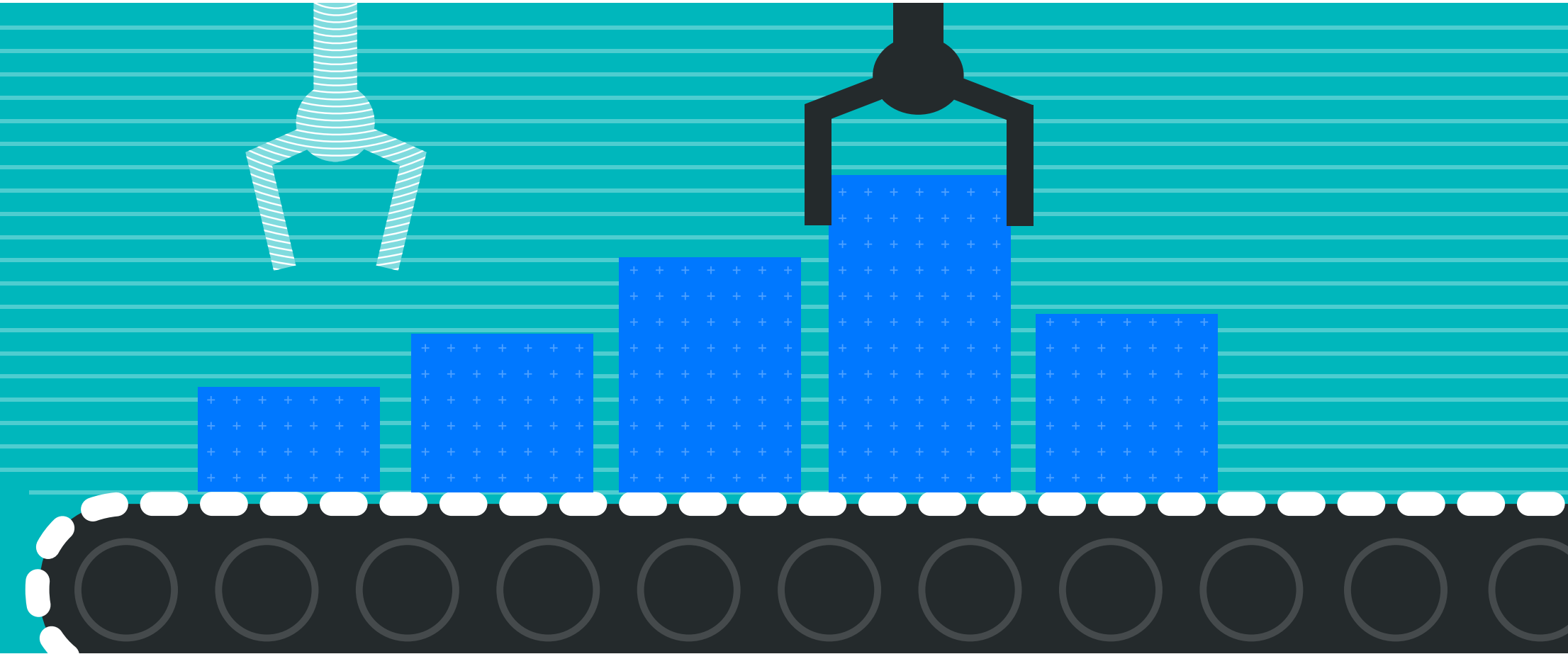
Dramatically improve booking forecasts globally

Prevedere allows travel and hospitality companies to stay ahead of competition by **constantly monitoring global activity** and identifying future changes to their consumers' booking behavior.

By using Prevedere, travel and hospitality leaders can be notified of headwinds and tailwinds to their bookings performance 12 to 24 months in the future.

Manufacturing

Automate and scale predictive intelligence and systemize planning for new and existing markets



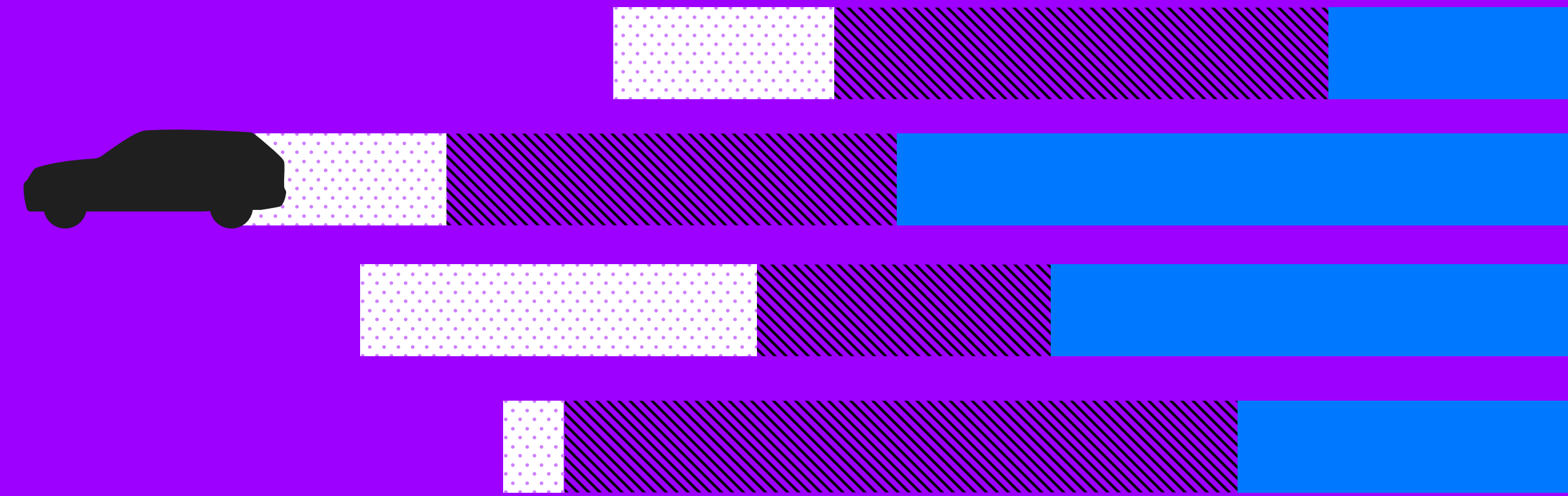
Validate expansion plans into new markets

Prevedere helps manufacturing leaders make better forecasting decisions by providing real-time insight on their industry, their markets, and the demand for their products. [Prevedere constantly monitors the world's data](#) and identifies future economic risks, with enough lead time to make meaningful changes in production, staffing, or marketing.

By using Prevedere, manufacturing companies have improved demand forecast accuracy by more than 20%.

Automotive

Improve lifecycle forecasting and planning within the automotive industry



Predict automotive demand by region

By using Prevedere, Automotive companies have increased marketing ROI between 15-20% and improved regional sales forecast accuracy by 30%.

Private Equity

Improve business navigation of an increasingly volatile, global economic landscape



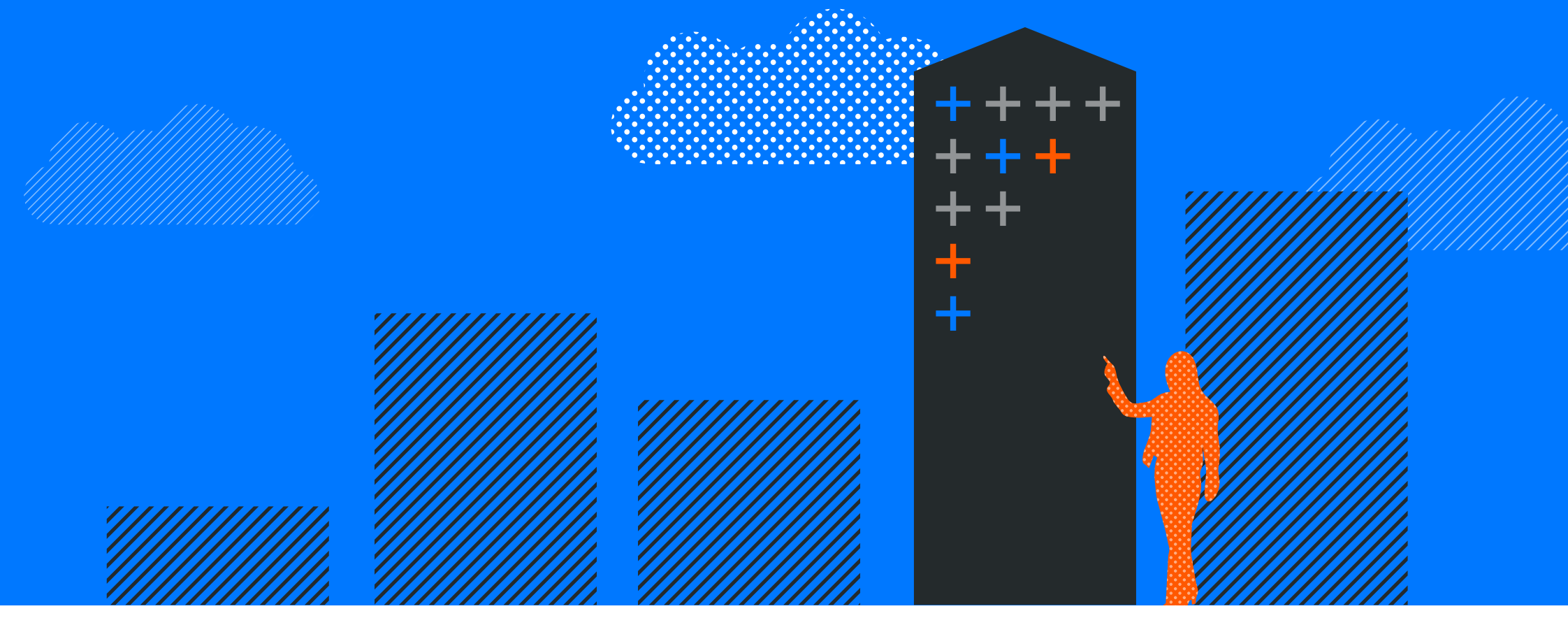
Update slightly to address the three things from below (internal)

Predictive intelligence helps to quantify opportunity

Prevedere supports 3 primary use cases for predictive analytics and Intelligent Forecasting in the private equity industry. The use cases follow a logical sequence, from researching market and deal opportunities, to executing due diligence on prospective investments, to enabling portfolio companies with Intelligent Forecasting for strategic planning, risk mitigation and competitive advantage.

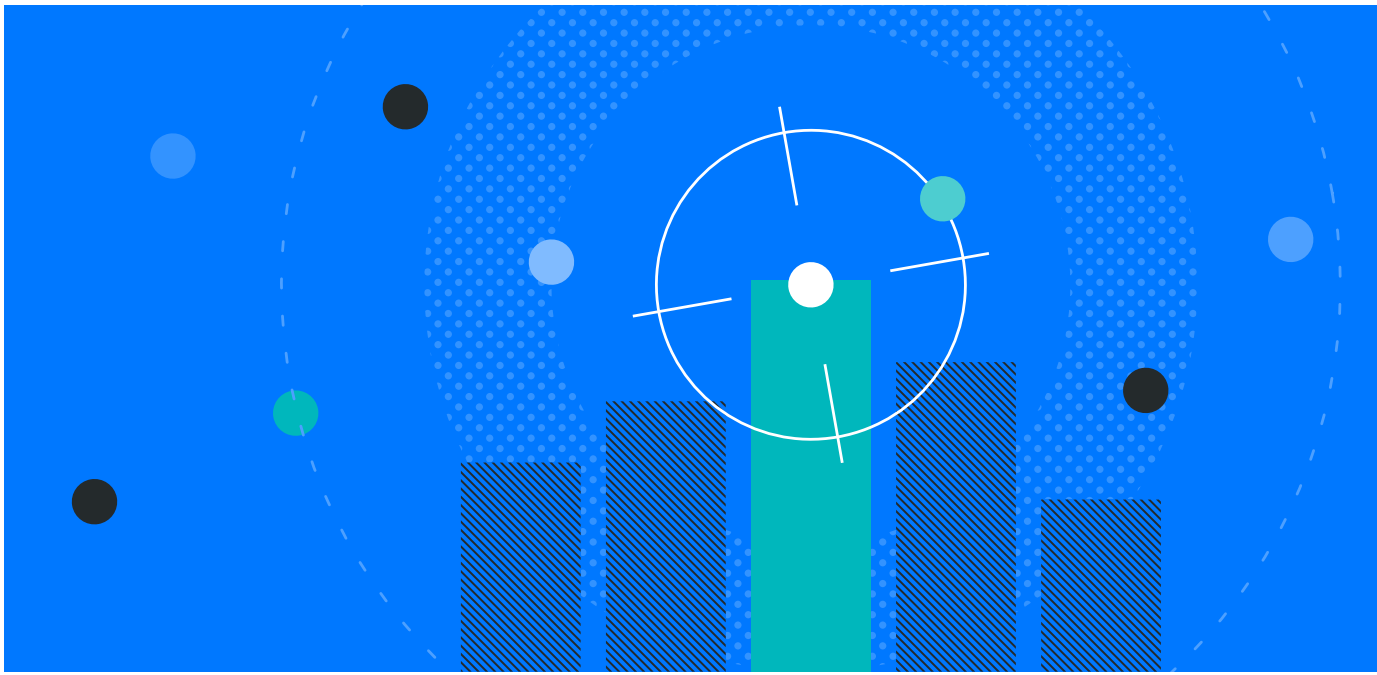
Business functions

Prevedere enables businesses functions to be more automated, systematic, and accurate in forecasting and planning



Prevedere is a powerful enabler of Advanced Predictive Enterprise, providing econometrics based predictions of future outcomes.

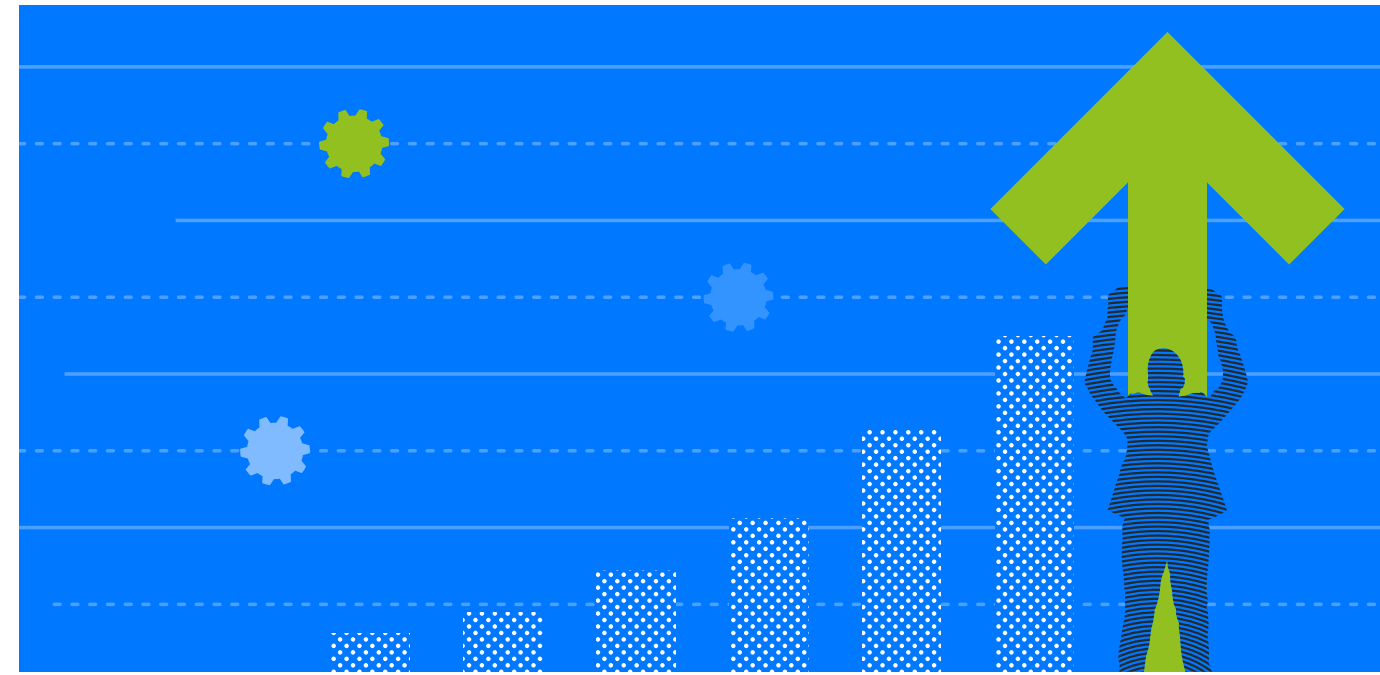
Our cloud platform monitors and models those external forces that impact future performance, enabling planning leaders and data scientists with intelligence previously unavailable. We collaborate with you to deliver Advanced Predictive Planning solutions that are fully customized to your role responsibilities and your business context.



Financial planning & analytics

Demand better financial forecasting accuracy by rapidly analyzing global economic data

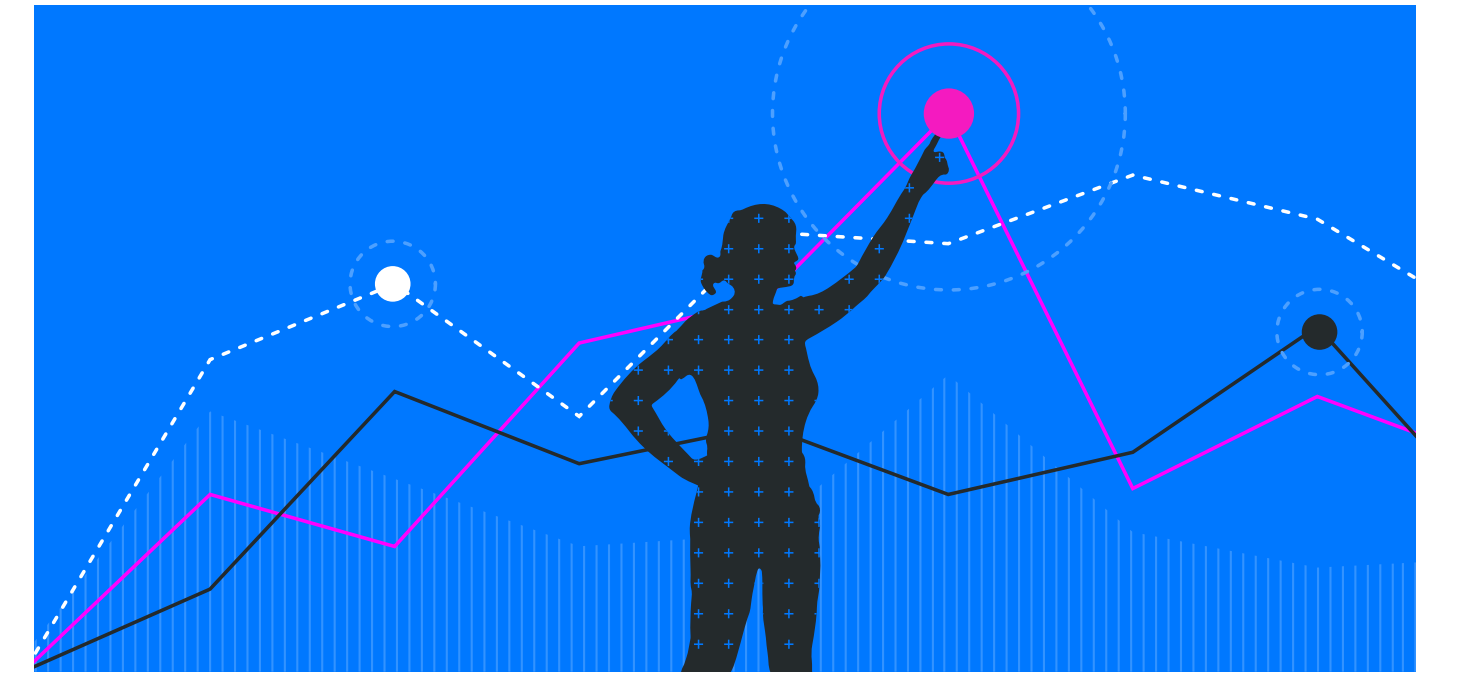
[Learn more](#)



Category & brand management

Optimize your marketing spend using predictive analytics. Use relevant real-time economic and consumer behavior indicators to grow your business

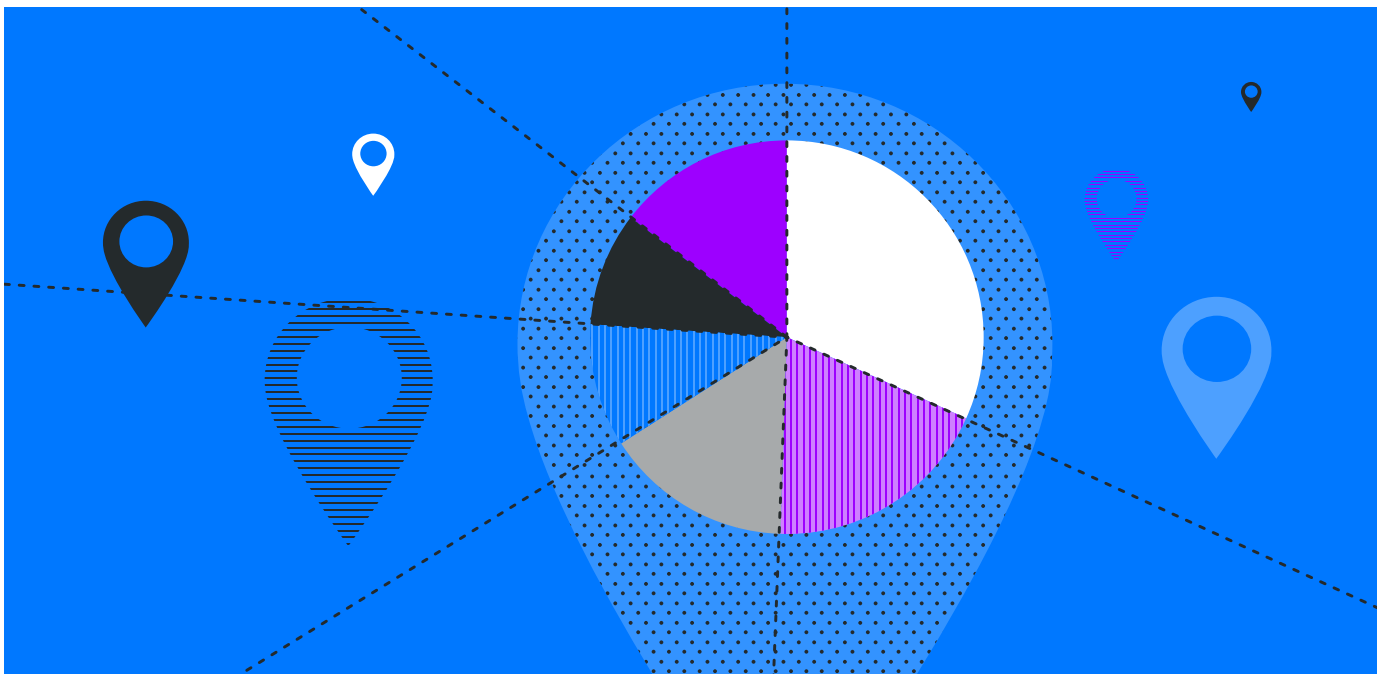
[Learn more](#)



Sales planning & forecasting

Boost your sales plan accuracy by forecasting how regional and national economic changes impact any of your markets

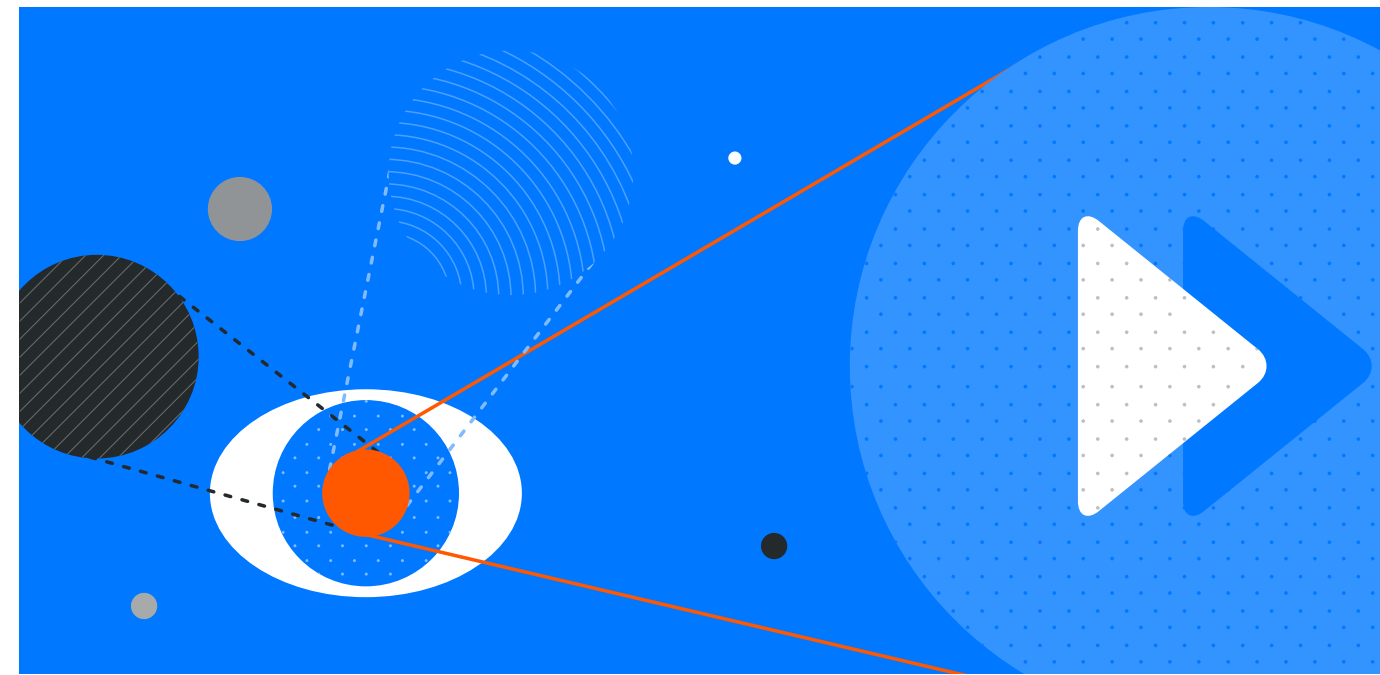
[Learn more](#)



Demand planning & forecasting

Deliver unbiased, fact-based demand forecasting using real-time economic and consumer behavior indicator

[Learn more](#)



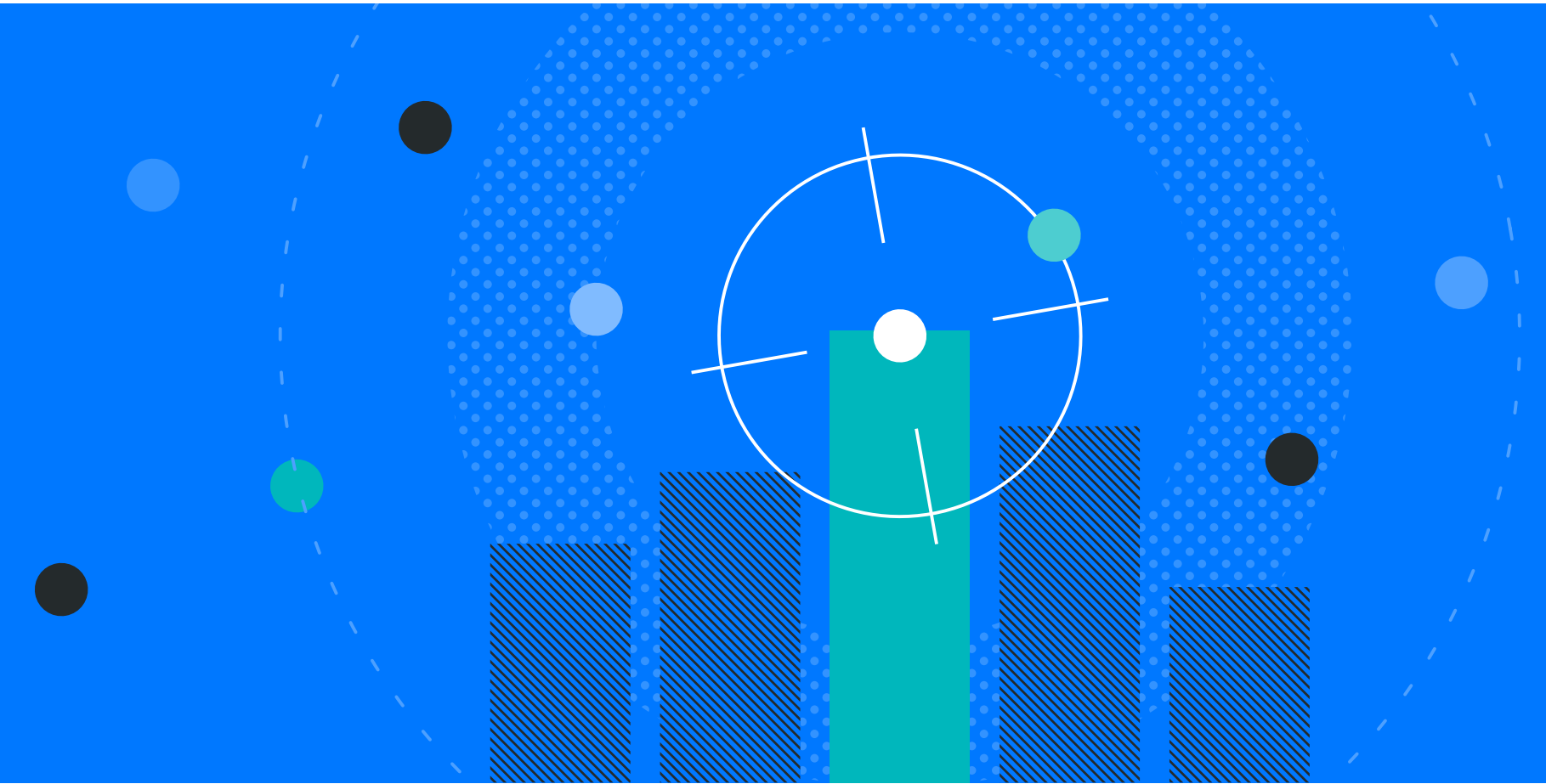
Data science & analytics

Reduce data gathering and data analytics time by 90%. Spend more time gaining insights to improve business

[Learn more](#)

Financial planning & analysis

Achieve better financial forecasting accuracy
with Advanced Predictive Planning



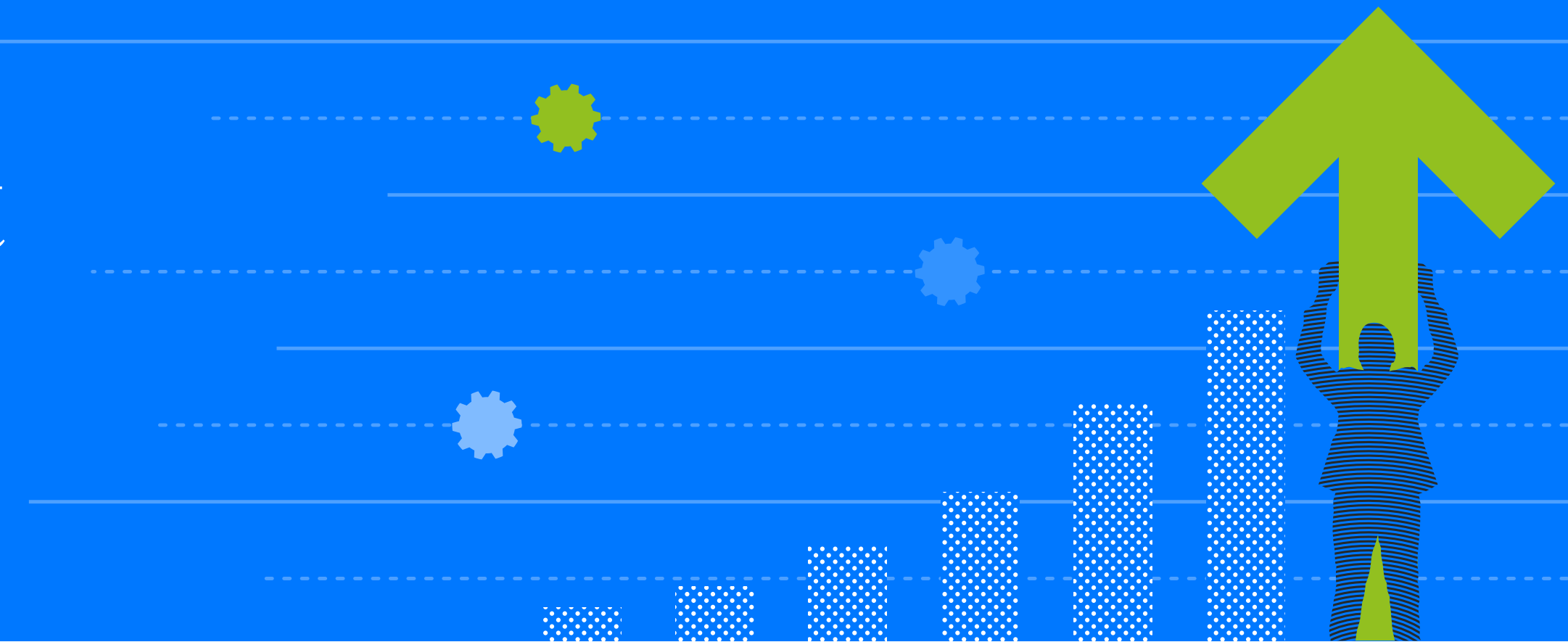
Are you making financial forecasts in the dark or with the facts?

Creating reports of internal metrics is easy. But what about the hundreds of external factors that impact your business. But it's impossible to forecast the entire global economy in real-time, right? With Prevedere, you can.

We collect millions of global data-sets, update them daily, and ensure they're "model-ready". We can help you quickly find the hidden leading drivers of your company's revenue or profit. We will assist you in reduce forecasting errors by 50% or more and reduce reporting and planning process time by 70%.

Category & brand management

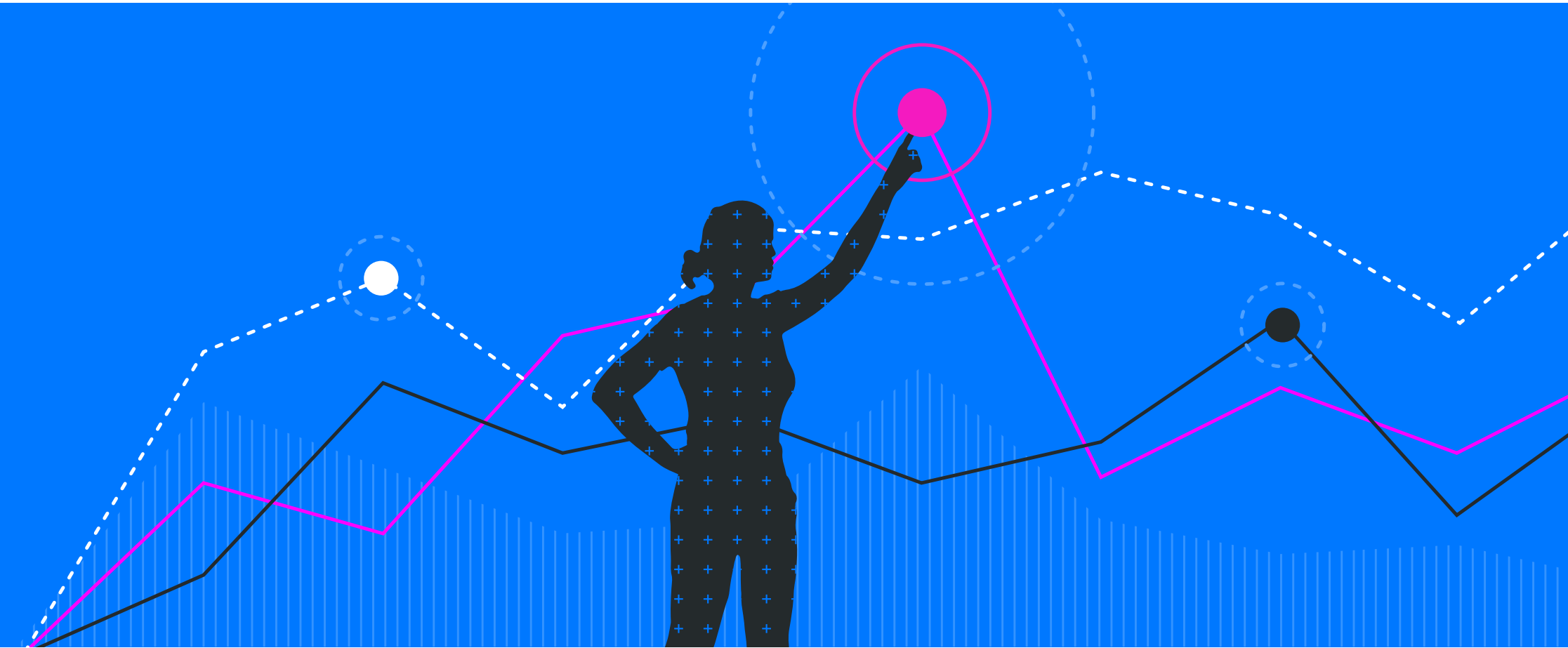
Optimize your marketing spend using predictive analytics. Use relevant real-time economic and consumer behavior indicators to grow your business.



Stop wasting money on ineffective marketing because you are not using relevant predictive analytics?

Sales planning & forecasting

Boost sales forecasting accuracy with Advanced Predictive Planning.



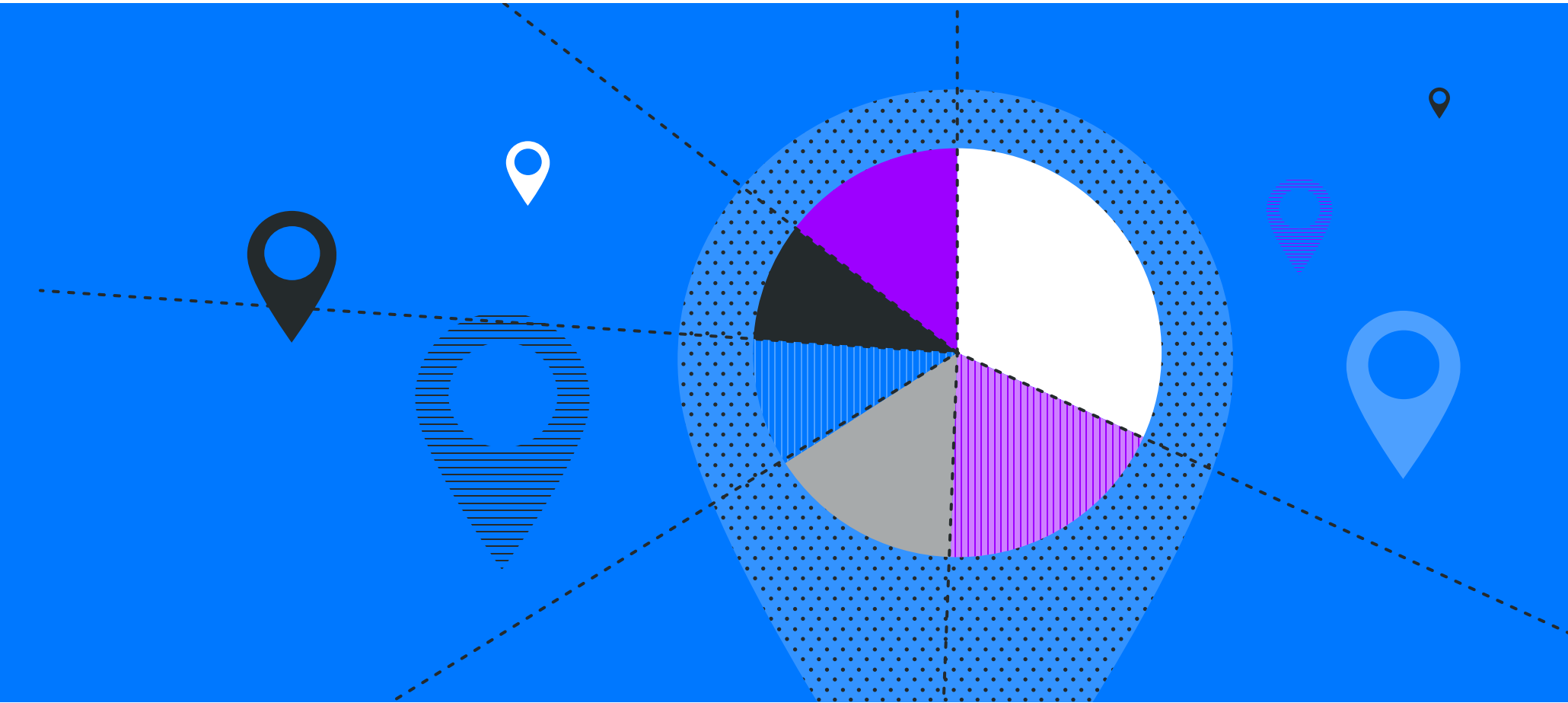
Has sales planning turned into sales guessing?

Does your company see sales planning as throwing darts on a wall? Is this year's forecast merely last year's numbers plus 5%? You know there must be a better way. There is, and it is called sales planning and forecasting.

Prevedere uses the power of cloud computing for you to analyze the impact of economic and consumer behavior trends at city, regional, and national levels. Sales planning and forecasting allows you to create a data-driven and defensible sales plan for all your products and territories with exceptional predictive insight.

Demand planning & forecasting

Deliver unbiased demand forecasting with
Advanced Predictive Planning



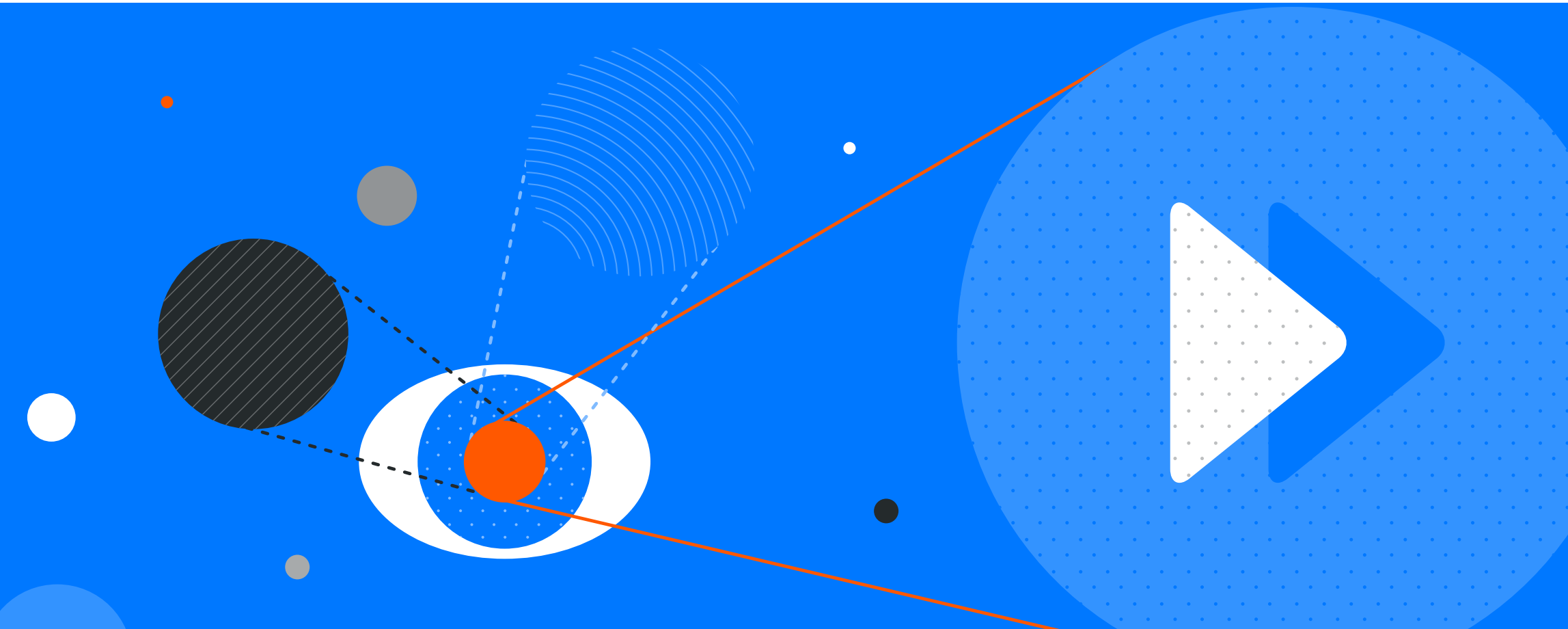
It's a myth that creating accurate and timely demand forecasting is impossible

Increased product commoditization, global economic uncertainty, razor-thin margins:
Could your job to develop accurate demand forecasts face any more challenges?

With our Demand Planning and Forecasting solution, you can leverage the most predictive economic leading indicators of your top line, every single SKU in your supply chain, across all your regions. Generate fact-based forecasts in minutes that include a consensus of historical sales, input from your sales team, and real-time global data.

Data science & analytics

Reduce data gathering and data analytics time by 90%.
Spend more time gaining insights to improve business



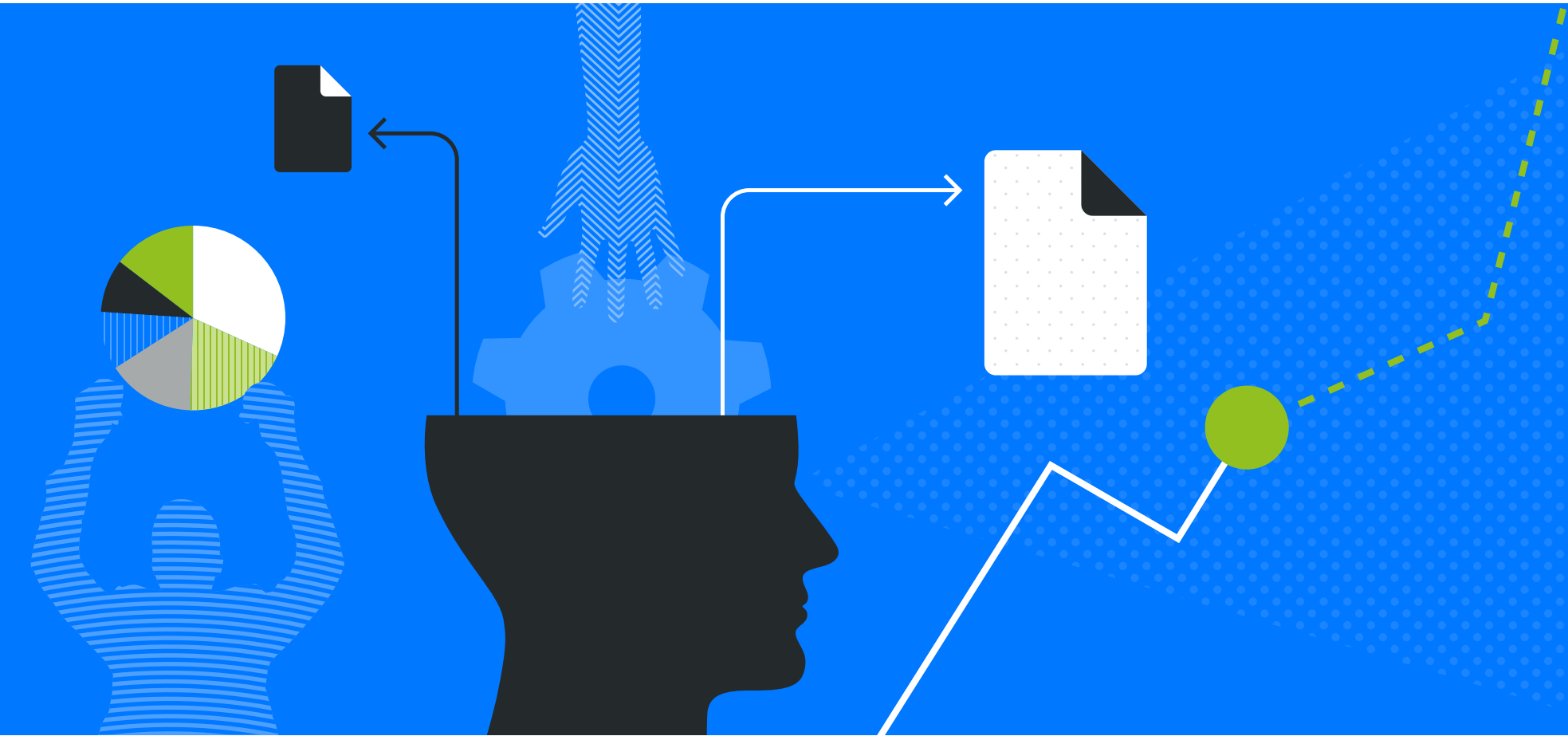
Is your time spent wrangling data analytics?

Traditional data analytics projects require nearly 70% of project time to get raw data clean enough to input into any algorithm. Integrating external data adds the challenge of finding reliable sources with clean data.

Unfortunately, most sources (like government agencies) have data in antiquated, unstructured log files or have missing data. Your team could spend months wrangling this external data only to find no statistical relevance to the business problem you were tasked to solve.

Resources

Access reports, opinions and insights from Prevedere



Thought leader series

Advanced Predictive Planning and Intelligent Forecasting

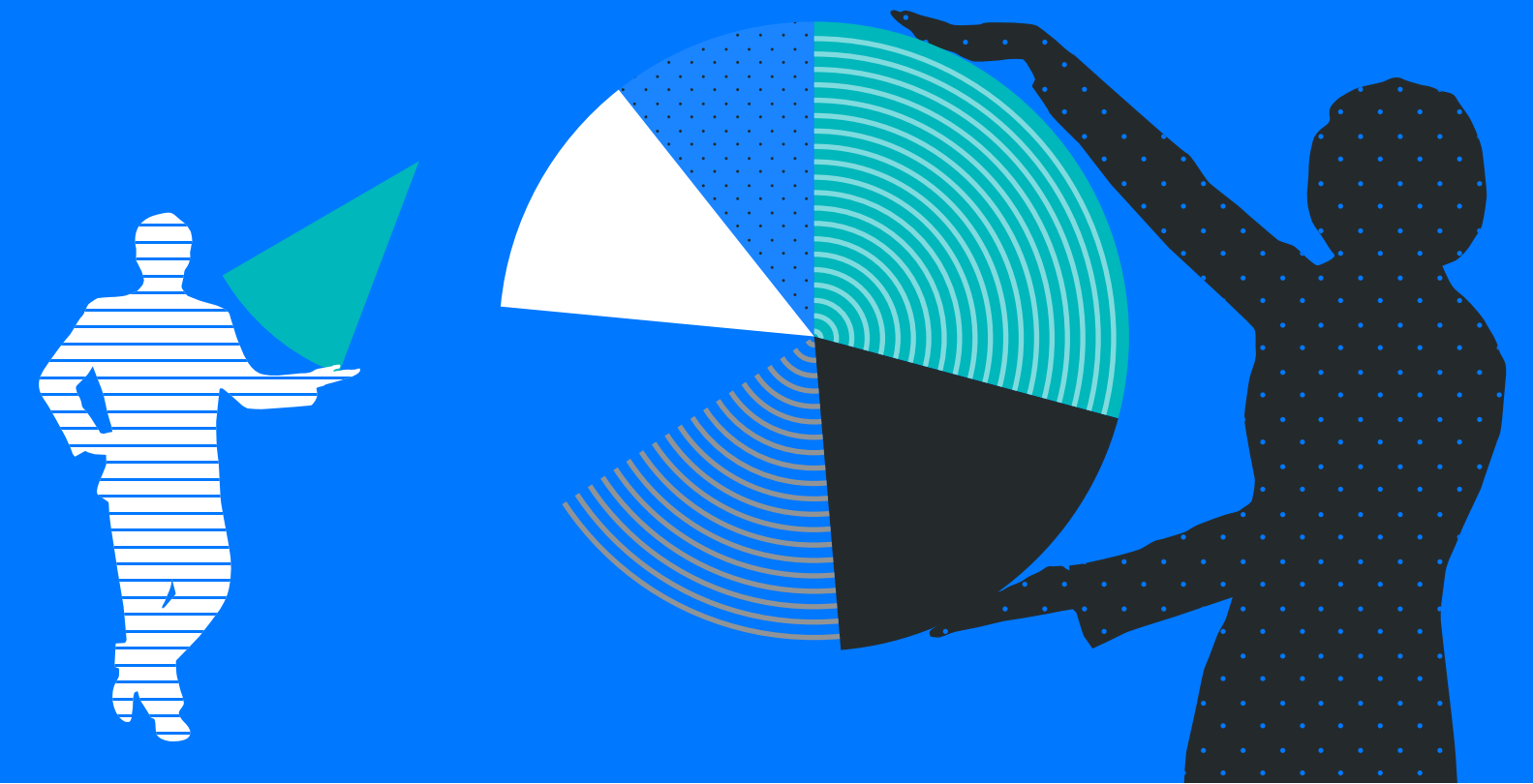


Welcome to the Prevedere Intelligent Forecasting Thought Leader Series

This series includes commentary and perspective from senior forecasting, economics and analytics professionals, and educators. Topics include Intelligent Forecasting, digital transformation, predictive analytics, and economic modeling.

Prevedere services and support

Prevedere services help businesses take full advantage of Predictive Enterprise Planning.



About us

An overview of Prevedere



Prevedere is the world's leading provider of global data and technology for Advanced Predictive Planning

The Prevedere Predictive Planning Platform is a patented market-leading technology for identifying relevant external factors and creating forward-looking econometric models.

Prevedere is adding Advanced Predictive Planning to Fortune 500 organizations in retail, manufacturing, consumer packaged goods, automotive, private equity, travel and hospitality.

Prevedere supports customers with professional expertise for onboarding, operationalizing, and optimizing the Prevedere platform - helping businesses understand and realize the advantage of Advanced Predictive Planning.

The Prevedere Predictive Planning Platform and services combine to:

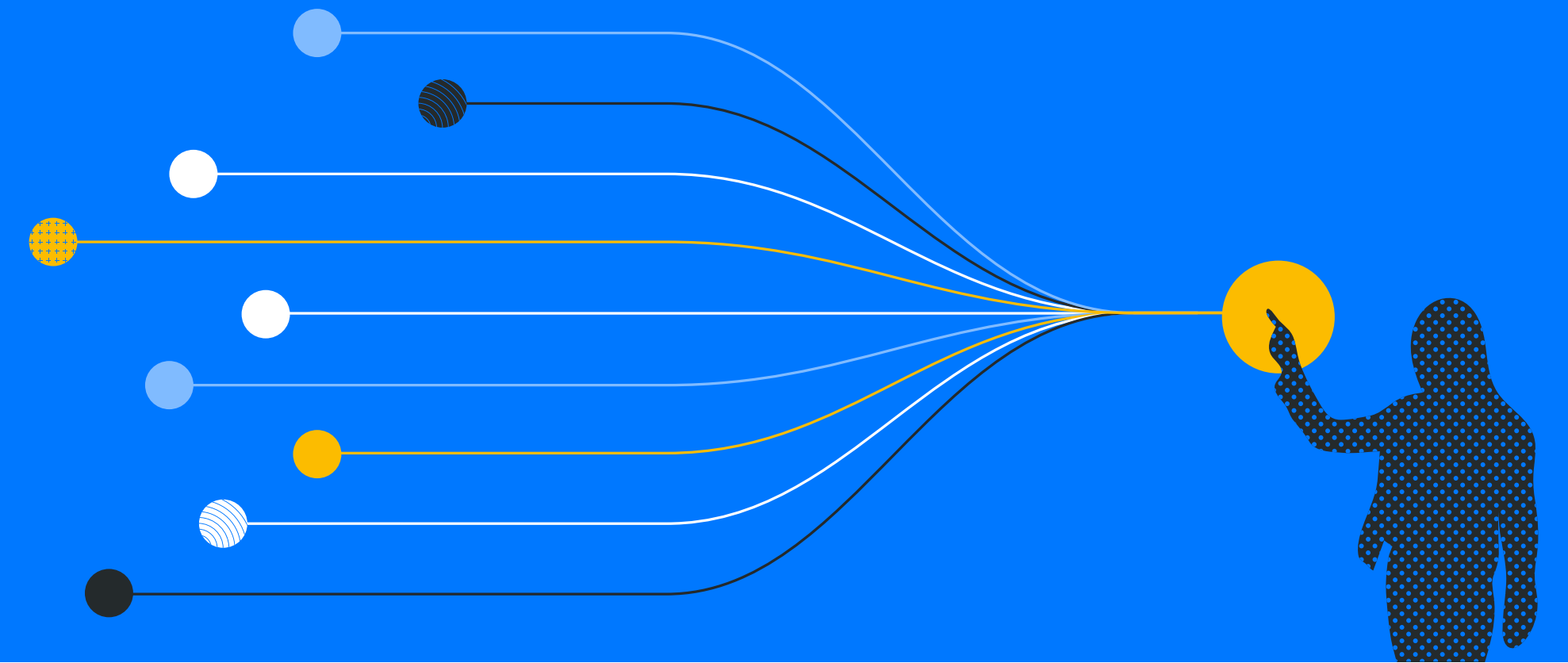
- Improve businesses navigation of an increasingly volatile, global economic landscape
- Remove external blind spots for better risk management and greater opportunity development
- Automate and systemize Advanced Predictive Planning to increase responsiveness and accelerate business value

In an economy impacted by pandemic, global change and supply chain disruption, there has never been a greater need for considering the Prevedere Advanced Predictive Planning Lifecycle, economic outlook reports, and opportunity and risk dashboards.

Prevedere's innovation and customer success has been recognized by industry leaders. Prevedere was named a 2019 Red Herring North America Top North America company, a 2019 Top 10 Manufacturing Intelligence Solutions company, a 2017 Red Herring Top 100 Global Company, and the Best Business Intelligence Reporting & Analytics Solution of 2017 by the SIIA CODiE Awards. Prevedere was also mentioned in the September 2018 Gartner Cool Vendors in Information Innovation report.

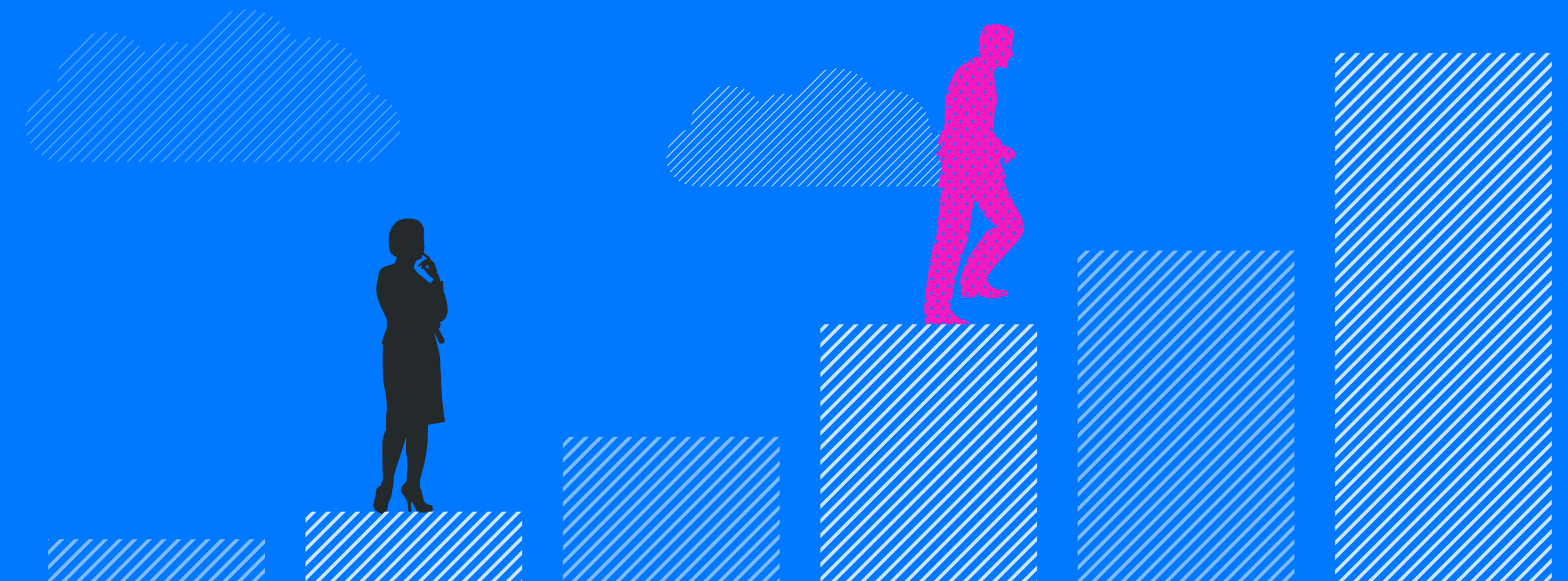
Prevedere partners

We foster partnerships with leading global data, technology, and solution providers.



Career opportunities

We are looking for amazing people to join the Prevedere team.

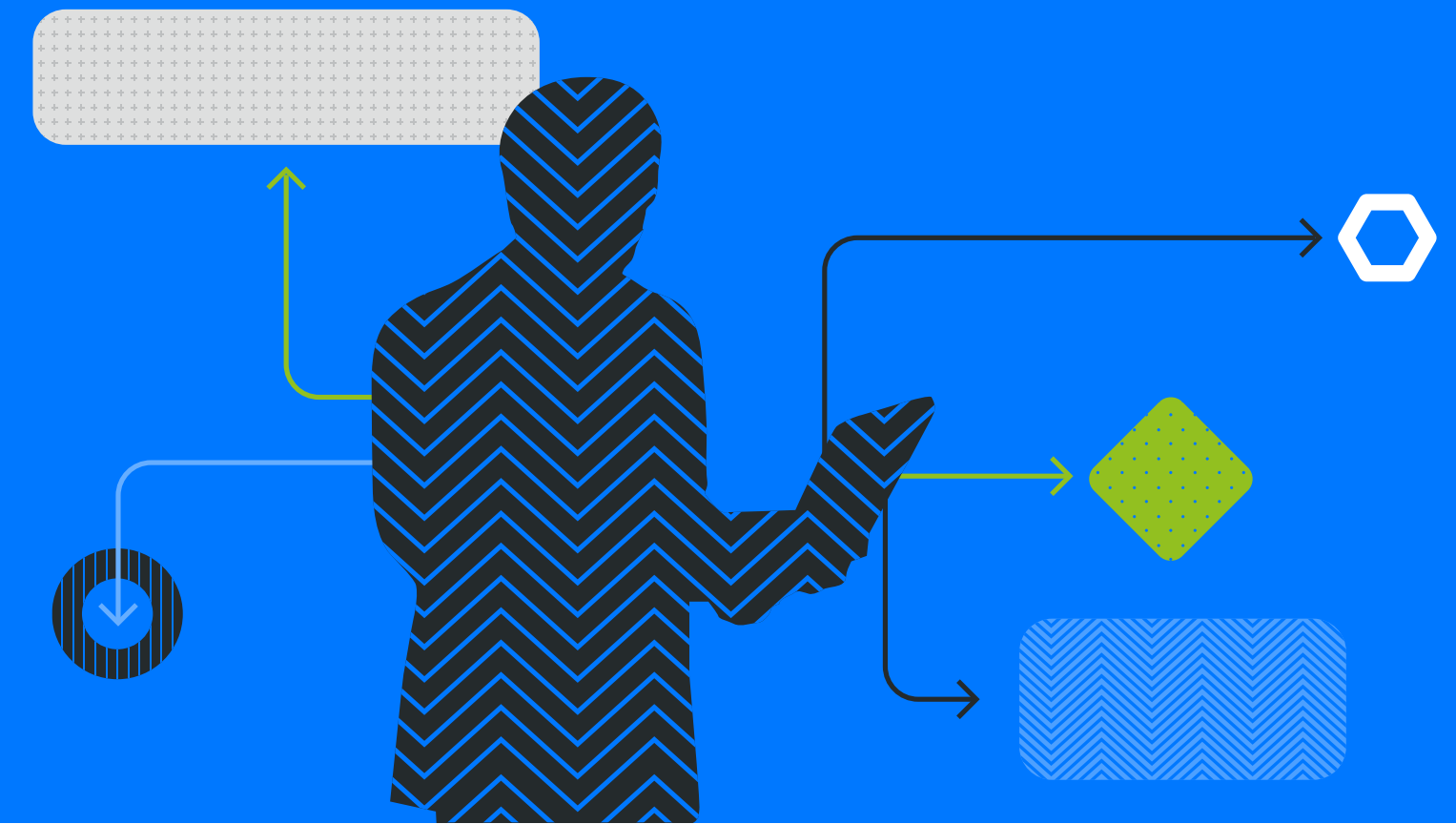


Prevedere is the world's leading predictive planning technology company that automatically predicts and quantifies the impact of external influences on future business performance.

What does that mean? We help companies predict future results.

We have robust products, amazing talent, and passionate executives from the industry's best companies. If you are ready to be on a team that delivers results, you would be a great match for our passionate culture.

Contact Prevedere



There are several ways we can help with your request for more information or human interaction. Thank you in advance for your interest in Prevedere.