# Better CPG business planning from smarter forecasting data

In an age of more frequent, rapid and seemingly unpredictable change, CPG business planning must harness greater, forward looking intelligence from external sources.



Financial Planning & Analytics

Extended Planning & Analytics

guidance

## Prevedere Advanced Predictive Planning Platform

#### C-Suite —

- More holistic strategic planning
- Increased ability to pivot
- Flexible planning cycles
- Enhanced investor communications

#### **Planning** -

- Increased forecast accuracy
- Accelerated data gathering
- Accelerated scenario building
- Continual, automatic model monitoring

#### Supply chain -

- Increased ability to anticipate demand
- Enhanced partnership and collaboration
- More accurate planning
- Greater ability to seize opportunities

# Finance Reduced financial risk Optimized working capital Best allocation of resources More informed board





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Supply Co.

# — Category management

1. Prevedere Discover

reveal the blind spots of traditional planning.

The engine that identifies all the external factors that can

internal company data with external leading indicators to

impact a specific business and its markets. Correlating

Reduction of stock excesses

Seizing market opportunities

• Increased competitive

advantage

- Mitigation of potential lost sales
- Insightful product innovation
- Identifying market opportunities

# 4. Prevedere Protect

Continually and automatically monitoring the ongoing performance of each model. Triggering market shift and anomaly alerts to enable agile updating of plans.



#### 2. Prevedere Predict

Taking the leading indicators to build forward looking econometric models. Using Artificial Intelligence (AI) to create, simulate then select best-fit models for greater planning confidence and strategic success.

## 3. Prevedere Scenario

Enhancing forecasting by using 'what-if' simulations. Adding optimistic and pessimistic predictions to baseline forecasts to create vital guard rails for better planning management.

Drive better decisions with better risk management and opportunity development by integrating the Prevedere Advanced Predictive Planning platform with your existing business planning solutions.

# Book your demo or consultation

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# Prevedere Global Intelligence Cloud

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**The Consumer Goods Company** 

**Supply Co.** 

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#### Sales & marketing

- Excess stock reduction
- Timely, relevant promotions
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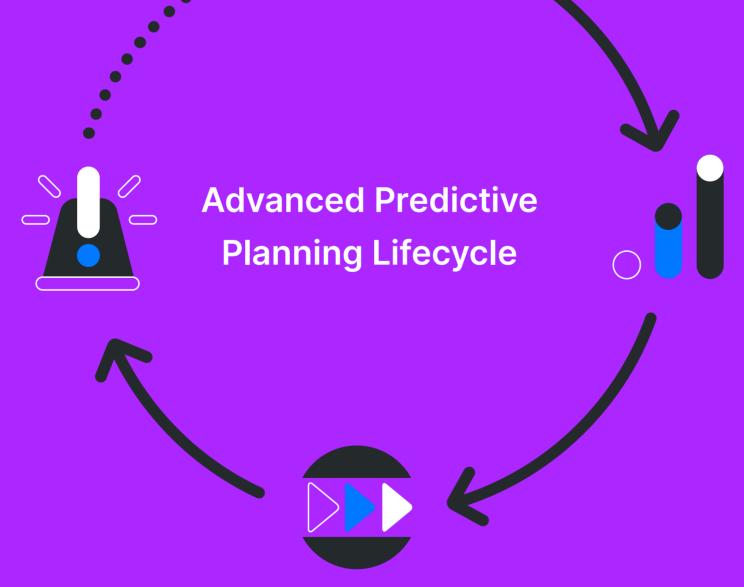
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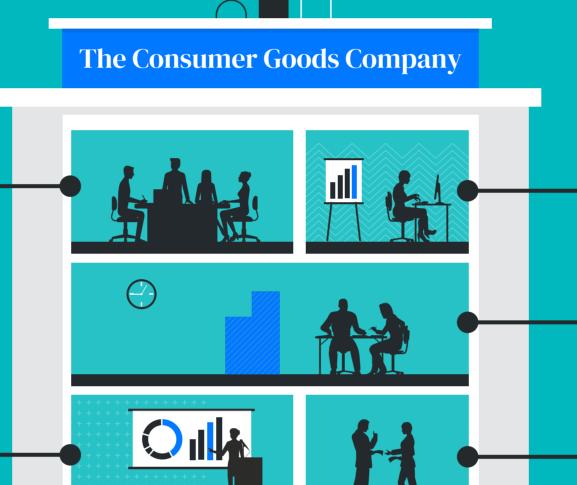
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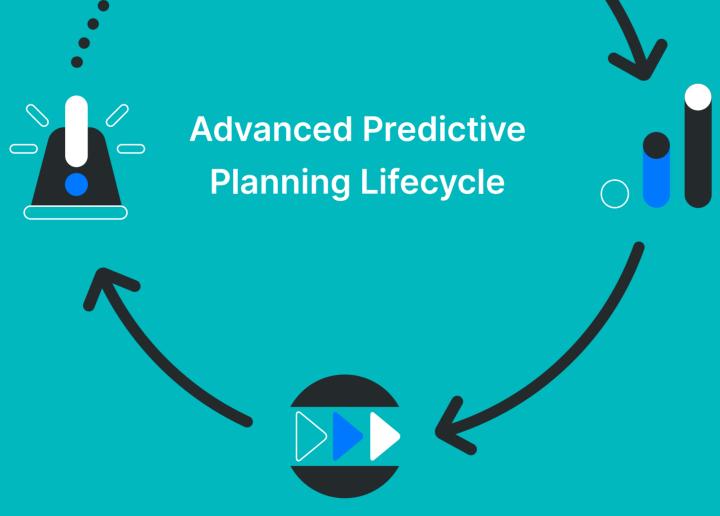
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