

Better CPG business planning from smarter forecasting data

In an age of more frequent, rapid and seemingly unpredictable change, CPG business planning must harness greater, forward looking intelligence from external sources.

Prevedere Global Intelligence Cloud

Financial Planning & Analytics

Extended Planning & Analytics

Prevedere Advanced Predictive Planning Platform

C-Suite

- More holistic strategic planning
- Increased ability to pivot
- Flexible planning cycles
- Enhanced investor communications

Finance

- Reduced financial risk
- Optimized working capital
- Best allocation of resources
- More informed board guidance

Planning

- Increased forecast accuracy
- Accelerated data gathering
- Accelerated scenario building
- Continual, automatic model monitoring

Sales & marketing

- Excess stock reduction
- Timely, relevant promotions
- Increased competitive advantage
- Seizing market opportunities

Supply chain

- Increased ability to anticipate demand
- Enhanced partnership and collaboration
- More accurate planning
- Greater ability to seize opportunities

Category management

- Reduction of stock excesses
- Mitigation of potential lost sales
- Insightful product innovation
- Identifying market opportunities

4. Prevedere Protect

Continually and automatically monitoring the ongoing performance of each model. Triggering market shift and anomaly alerts to enable agile updating of plans.

1. Prevedere Discover

The engine that identifies all the external factors that can impact a specific business and its markets. Correlating internal company data with external leading indicators to reveal the blind spots of traditional planning.

2. Prevedere Predict

Taking the leading indicators to build forward looking econometric models. Using Artificial Intelligence (AI) to create, simulate then select best-fit models for greater planning confidence and strategic success.

3. Prevedere Scenario

Enhancing forecasting by using 'what-if' simulations. Adding optimistic and pessimistic predictions to baseline forecasts to create vital guard rails for better planning management.

Advanced Predictive Planning Lifecycle

Drive better decisions with better risk management and opportunity development by integrating the Prevedere Advanced Predictive Planning platform with your existing business planning solutions.

Book your demo or consultation

Visit prevedere.com or email demo@prevedere.com and our team will be in touch soon.

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Supply Co.

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